

Shifting the system

...for active communities

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THINKING • CULTURE • PRACTICE

Shifting the system?

AIM: Long-term sustainability for community action

HOW?

we **make the case** for it politically...

and **radically transform** Public Services.

CASE STUDY: Oldham's Thriving Communities programme

CHALLENGE: our collective effort to sustain change?

Key insights

- Models as outliers
- Barriers to Systems Change:
 - Soft: narrative & culture
 - Hard: systems & processes
- Revolution AND evolution?
- What's your catalyst?

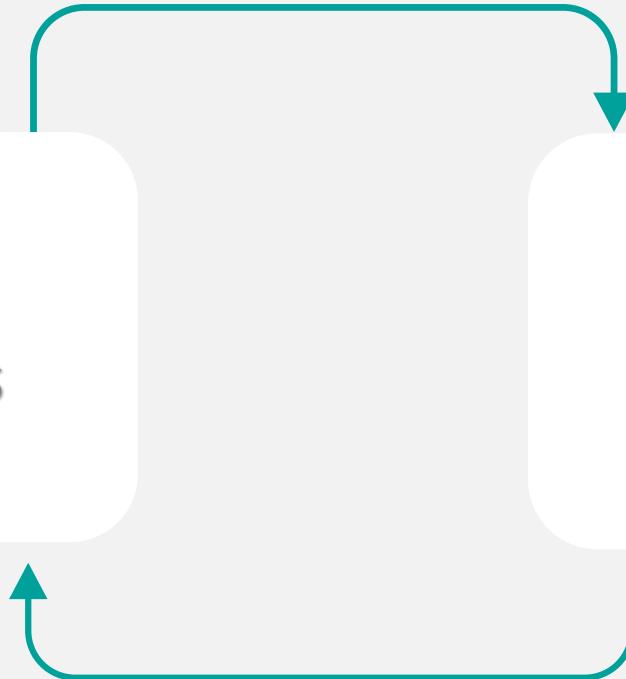


"We often see models that work with citizens but sit on the edge of a wider system that isn't behaving in the same way..."

A model for change

Empowering
Communities

Public Service
Reform



Oldham: Context

- Poor health outcomes and inequalities
- BUT strong VCS and citizen action
- A Co-operative Borough
- Health and social care transformation – £2.3m GM Funds
- “Fastest possible improvement in health outcomes”

**Your
Oldham**

Holts & Lees: asset-based model; integrated community support; housing, council and voluntary sector partners.

“Create the conditions for people to be at the centre of actions to reduce health inequalities.”



Oldham: Thriving communities

Investing in Communities

Community Hub/ community anchors

Community Fund

Aligning keyworkers/connectors

Social prescribing

Rewiring public services

Systems diagnostic

Systems Leaders Pledge

Backbone organisation

Thriving Communities Index

Collective insights to achieve greater impact?

Make the case for this work

- Responding to policy OR shaping it together?

Routes to shifting culture in public sector...

- Evidence ?
- Common values ?



Thank you!

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Collaborate is an independent CIC based at London Southbank University, focusing on the thinking, culture and practice of cross-sector collaboration in public services. We believe that an increasingly complex operating environment needs an outcomes-focused and more collaborative approach – and we work with government, business and civil society to make this happen in practice. Instead of 'public services', Collaborate facilitates coalitions developing 'services to the public' – efficient, dynamic services that have a closer relationship with the people using them and are more resilient to the challenges they face.