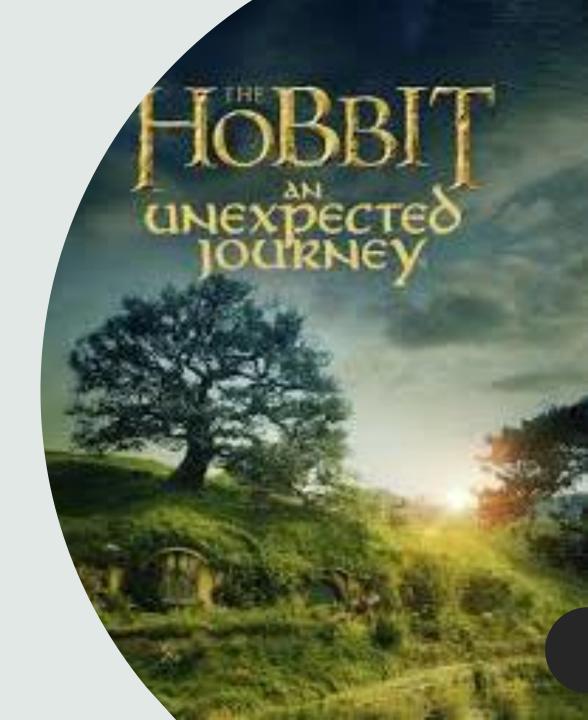


# Engaging your M(S)P on the challenges facing UG GP education

Dr Neil Gallacher University of Edinburgh neil.gallacher@ed.ac.uk "This is a story of how a Baggins had an adventure, and found himself doing and saying things altogether unexpected."



• 02/03/2024 - a knock on the door

Members of the Scottish Parliament (MSPs)



Sarah Boyack Scottish Labour

MSP for Lothian (Region) 2019 - present day

Former MSP for Lothian (Region) 2011 - 2016

Former MSP for Edinburgh Central (Constituency) 1999 - 2011

- 02/03/2024 a knock on the door
- 13/03/2024 an email

#### Meeting of the Parliament

Wednesday 13 March 2024 2:00 PM



#### ing a clin of this meeting. To see the whole meeting click here

#### Details

on NHS Lanarkshire's recovery plans.

#### Sarah Boyack S6O-03197

 To ask the Scottish Government whether it will provide further details of the progress that it is making towards fulfilling its 2017 commitment to increase the number of GPs by 800 within a decade.

followed by

Scottish Labour Party Business: Bringing Down NHS Waiting Lists

- 02/03/2024 a knock on the door
- 13/03/2024 an email
- 13/03/2024 an invite

Dear Dr Gallacher

Sarah's meeting with the Cabinet Secretary has been arranged for Thursday 2<sup>nd</sup> May, 16:15-16:45. Please let me know if you are available and would like to attend the meeting with her.

Kind Regards

Carole

• 02/03/2024 - a knock on the door

• 13/03/2024 - an email

• 13/03/2024 - an invite

Pre-meeting meeting

Data sharing

Emails...!

• 02/05/2024 - a meeting





# How can government support UG GP education?

Devolved Governments play a crucial role in supporting undergraduate GP education through funding, policies, and partnerships.



## Government engagement

Strategies

Advocacy

Stakeholder engagement

Approach

Policy alignment

Direct communication with government officials is key to aligning educational policies for future doctors.

Effective advocacy requires understanding government structures and processes related to undergraduate medical education.

Engaging
stakeholders ensures
support and buy-in for
initiatives aimed at
enhancing GP
education in
universities.

Creating alignment with government goals and priorities is essential for successful implementation of educational reforms.

Collaborating with policymakers and influencers can amplify the impact of academic efforts to improve GP education.

### How to put together a coherent argument and use time efficiently

#### Take help where it is available

WHY it matters, WHY you are there (2-3 mins)

Highlight current consensus and WHAT IS GOOD

Give CONTEXT - 3 bullet points max (2 mins each)

Offer SOLUTION(S) (2-3 mins)

**Encourage QUESTIONS** 

DO NOT assume knowledge

DO NOT focus on negatives

FOLLOW UP with data and references

## What happens next?

The unknown unknowns



Let the dust settle - time as a diagnostic factor

Press release via MP office

Engage the media

Role of social media

Personal networks / contacts

Communications and marketing team
Engage your institution
Uni Stakeholders Relations team
Formal media training



# Other ways to engage



- Answer your door!
- Speak to people who want to speak to you
- Submit evidence to an enquiry (email to inbox)
- Offer to give written evidence at an enquiry, usually after providing written submission
- Suggest inquiry topics
- Provide short summaries of evidence on topical issues
- Offer to host a visit (surgery vs institution)
- Inviting members and committee staff to events
- Identify and engage with lobbing and policy groups
- Provide expert advice to Parliamentary Office for Science & Technology
- Sign up to alerts from Parliamentary Knowledge Exchange Unit

# My approach (verbal and post-meeting written info)

What is the problem?

What is ScotGov role?

Why UG GP education?

Why a challenge?

Risks of doing nothing?

Options?

- 1) Role and expectation of GP 2) Funding and workforce
- 3) Complexity of work demands
- 4) Fragility of primary care provision
- 1) Gillies (post-Wass)
  2) GMS contract
  holder
  3) Manifesto
  commitments
  4) Public
  accountability
- Positive student experience influences career choice
- 2) Community focus
- 3) Increase pool of future GPs
- 4) Life expectancy linked to GP FTE

- 1) Increasing student numbers
  - 2) Pressure on service for competing attention
- 3) Loss of educator pool (inc. private)
- 4) Payment by activity
  - 5) Static ACT renumeration
  - 6) Absence of contractual lever

- Loss of pleuripotential medical graduates
- 2) Progressive destabilisation of professions
  - 3) Worsening population health and life expectancy

- 1) Reduce student numbers
- 2) Compromise on clinical experience
  - 3) Review ACT
- 4) GMS Phase 2
- 5) BE OPEN TO AND CONSIDER RADICAL IDEAS