



SCIENCE COMMUNICATION CONFERENCE



Science Communication Conference Manchester Metropolitan University 18 – 19 June 2015

Welcome

It's our pleasure at the British Science Association to welcome you to the Science Communication Conference 2015, held with the support of the Wellcome Trust, the Royal Society of Chemistry and Manchester Metropolitan University.

This is the first time we've taken the Conference beyond the South-East, and as a native Mancunian I'm delighted that we've picked Manchester as our venue!

The Conference is your space to challenge, argue, debate, inform and connect with some of the best talent and thinking in science communication.

At the British Science Association, we believe that science should be a

fundamental part of the UK's culture and society - not just the preserve of scientists. The Science Communication Conference is a vital part of that mission, and we hope you find it as stimulating as we do.

I look forward to meeting you – do come and say hello!

Imran Khan,
Chief Executive,
British Science Association

General Information

Wi-Fi

Wi-Fi is complimentary and available throughout the MMU Business School. Delegates can connect for free to **MMU Guest** when in the conference centre. Please pick up your wifi log on and password from the registration desk when you collect your badge

BSA Stand

Our new membership scheme aims to grow a community of people who support our vision of making science a fundamental part of society, whose views we represent and who will connect with the Association and one another.

Find out how to become a member at the BSA stand in the Exhibition Atrium.



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Schedule at a glance

Day 1 Thursday 18 June

08.45 – 10.00	Exhibition Atrium	Registration
09.00 – 10.00	Room G.36	Introductory session for delegates new to science communication
	Speakers:	Greg Foot (Freelancer) Dr Karen Bultitude (UCL)
10.00 – 11.00	Room G.36	Keynote speaker
	Speaker	Jess Thom (Touretteshero)
	Chair:	Imran Khan (British Science Association)
11.00 – 11.30	Exhibition Atrium	Coffee and networking
11.30 – 12.45		Workshop session A
	Room G.34	Interested: Barriers to engaging
	Speakers:	Renee Watson (Wats.on Ltd) Dr Laura Hobbs (Science from the Start) Dr Sarah Bearchell (Sarah's Adventures in Science)
	Chair:	Professor Jo Verran (Manchester Metropolitan University)
	Room 5.04	Experienced: Pop-ups: long term tool or here today, gone tomorrow?
	Speakers:	Eliot Marston (University of Birmingham) Hasmita Chavda (Ignite) Eddie Bridgeman (Meanwhile Space)
	Chair:	Ellen Dowell (Imperial College London)
	Room G.35	Expert: Does dialogue actually do anything?
	Speakers:	Melanie Smallman (UCL) Robin Clarke (Sciencewise) Anita van Mil (Hopkins Van Mil)
	Chair:	Dr Tom Ziessen (Wellcome Trust)
12.45 – 13.45	Exhibition Atrium	Lunch
13.45 – 15.00		Workshop session B
	Room 5.04	Interested: What's the story?
	Speakers:	Dr Mhairi Stewart (University of St Andrews) Dr David Kirby (Stories of Science, University of Manchester) Dr Steve Cross (UCL)
	Chair:	Professor Jo Verran (Manchester Metropolitan University)
	Room G.34	Experienced: Can science communication save the world?
	Speakers:	Nike Hardman (Cancer Research UK) Dr Sonya Hill (University of Chester) Dr Matthew Sullivan (Manchester Metropolitan University)
	Chair:	Dr Lewis Dean (University of St Andrews)
	Room G.35	Expert: Measuring up: The art of evaluation
	Speakers:	Dr Karen Bultitude (UCL) Ben Johnson (Graphic Science) Dr Dane Comerford (University of Cambridge) Laura Fogg-Rogers (University of West of England)
	Chair:	Professor Martyn Amos (Manchester Metropolitan University)
15.00 – 15.30	Exhibition Atrium	Afternoon refreshments
15.30 – 16.45		Workshop session C
	Room G.35	Interested: A guide to creating toolkits
	Speakers:	Olympia Brown (Royal Institution) Martin Finn (EdComs) Kirsty Lothian (Fun Palaces)
	Chair:	Katherine Mathieson (British Science Association)
	Room G.34	Experienced: How to create shareable content
	Speakers:	Kelly Oakes (Buzzfeed) Dr Marieke Navin (MOSI) Victoria Gill (BBC)
	Chair:	Professor Martyn Amos (Manchester Metropolitan University)
	Room 5.04	Expert: Taking up residence
	Speakers:	Barbara Melville (Former MRC writer in residence) Dr Jo Heaton-Marriott (University of Central Lancashire) Ariane Koek (former International Arts Development at CERN)
	Chair:	Jenny Paton (Wellcome Trust)
16.45 – 17.30		Optional events
	Room 5.03	Speed mentoring
	Room 5.04	Improvisation workshop
17.30 – 20.00	Exhibition Atrium	Drinks reception and science ceilidh Sponsored by The Royal Society of Chemistry

Notes

Day 2 Friday 19 June

09.00 – 09.30	Exhibition Atrium	Registration
09.30 – 10.30	Room G. 36	Keynote debate: The cultural corridors of power – Should scientists be opinion-formers outside their fields? Speakers: Dr Jack Stilgoe (UCL) Dr Daniel Glaser (Kings College London) Dr Erinma Ochu (University of Manchester) Dr Heather Williams (Sciencegrrl) Chair: Beccy Meehan (BBC North West Tonight)
10.30 – 11.00	Exhibition Atrium	Coffee and networking
11.00 – 12.15		Workshop session D
	Room G.34	Interested: How do we tell the history of science? Speakers: Dr Rebekah Higgitt (Guardian Blogger, University of Kent) Katherine McAlpine (National Maritime Museum) Dr Tom Lean (British Library) Dr Fern Elsdon-Baker (Newman University) Jack Kirby (MOSI) Chair: Dr James Sumner (University of Manchester)
	Room G.35	Experienced: Has making made a difference? Speakers: Asa Calow (Madlab) Janet Gunter (The Restart Project) Hannah Stewart (Freerange Artists) Chair: Katherine Mathieson (British Science Association)
	Room 5.04	Expert: Where's the UK Serial? Speakers: Deborah Cohen (BBC) Dan Shepherd (Far Shoreline Productions) Jo Meek (Sparklab) Chair: Gareth Mitchell (BBC)
12.15 – 13.30	Exhibition Atrium	Lunch
12.45 – 13.30		Optional events
	Room G.35	Funders anonymous Speakers: Amanda Dickins (Department for Business Innovation and Skills) Amy Sanders (Wellcome Trust) Simon Walker (Crowdfunder) Dom McDonald (Royal Society of Chemistry) Chair: Imran Khan (British Science Association)
	Room 5.04	Bad bugs book club Speaker: Professor Jo Verran (Manchester Metropolitan University)
13.30 – 15.30		Challenge workshops
	Room 5.03	Challenge 1: Science media: the hype machine Speaker: Ben Kolb (British Heart Foundation)
	Room 5.04	Challenge 2: Science for all Speaker: Dr Chris Stock (University of Southampton)
	Room 3.23	Challenge 3: Citizen science Speaker: Professor Justin Dillon (Kings College London)
	Room 3.24	Challenge 4: Diverse role models Speaker: Dr Liz Elvidge (Imperial College London)
	Room 3.25	Challenge 5: New Parliament, same problem? Speaker: Beck Smith (former Senior Policy Advisor to Shabana Mahmood MP)
15.30 – 16.00	Exhibition Atrium	Afternoon refreshments
16.00 – 17.00	Room G.36	Feedback from the challenge groups and wrap up
17.00		Conference ends

Get involved

Use Twitter to comment or ask questions throughout the Conference

🔗 #SciComm15 🔗 Follow us: @BritSciAssoc

With grateful thanks to the 2015 Steering Group:

Jim Al-Khalili	University of Surrey
Steve Cross	UCL
Helen Czerski	UCL
Justin Dillon	Kings College London
John Holmes	Department of Business Innovation and Skills
Ellen Dowell	Imperial College London
Lisa Jamieson	Wellcome Trust
Andy Lloyd	Centre for Life
Gareth Mitchell	Imperial College London
Erinma Ochu	University of Manchester
Fran Scott	Freelancer
Jack Stilgoe	UCL
Ed Sykes	Science Media Centre
Alex Tyrrell	Science Museum
Jo Verran	Manchester Metropolitan University



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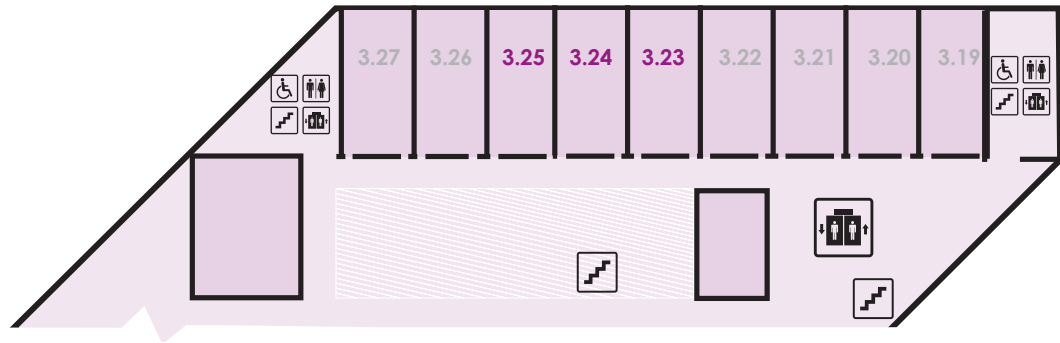
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Floor Plans

Ground Floor



Third Floor



Fifth Floor

