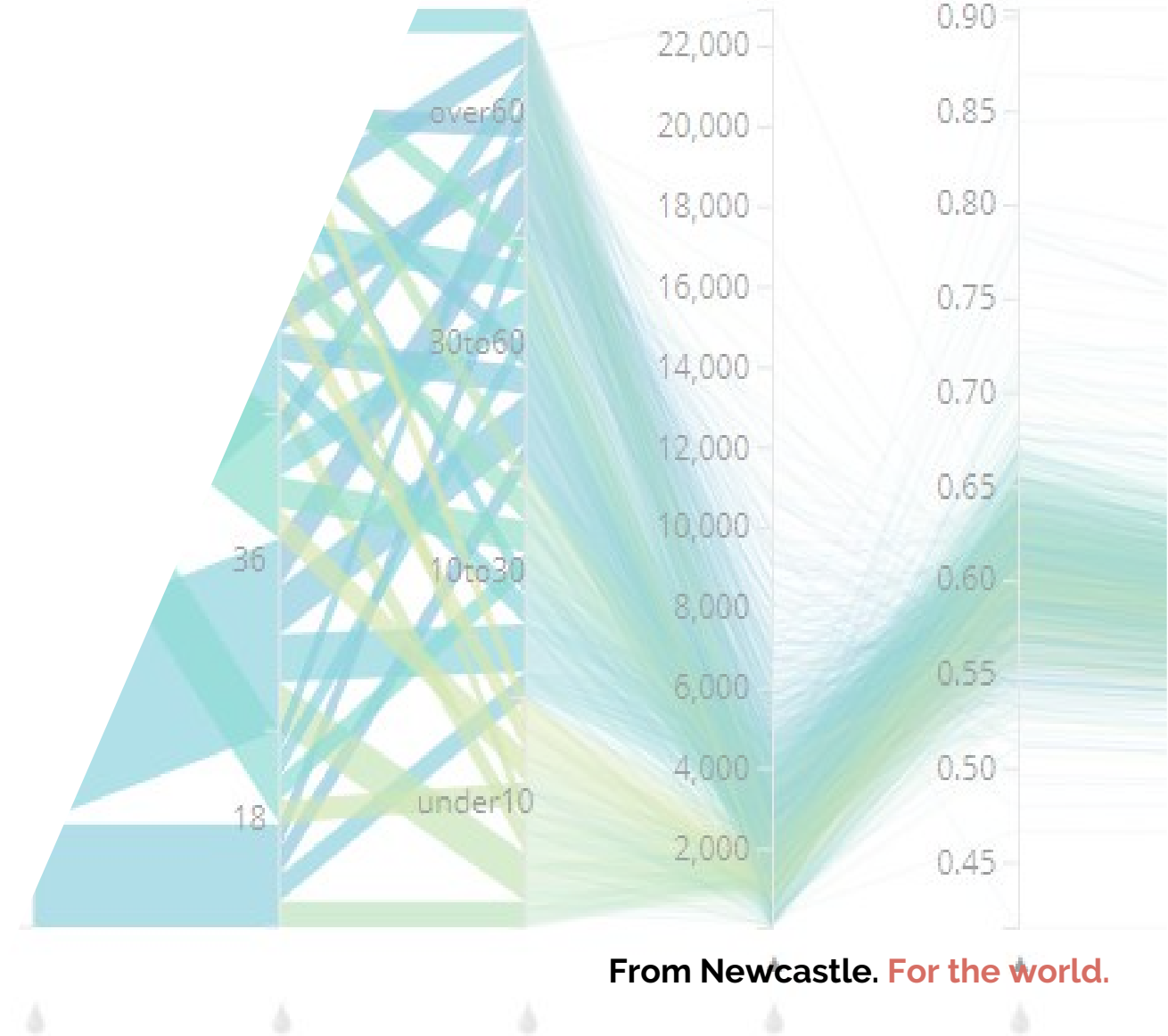


# Data Visualization for Complex Data

Introduction and examples of  
applications

**Alma Cantu**

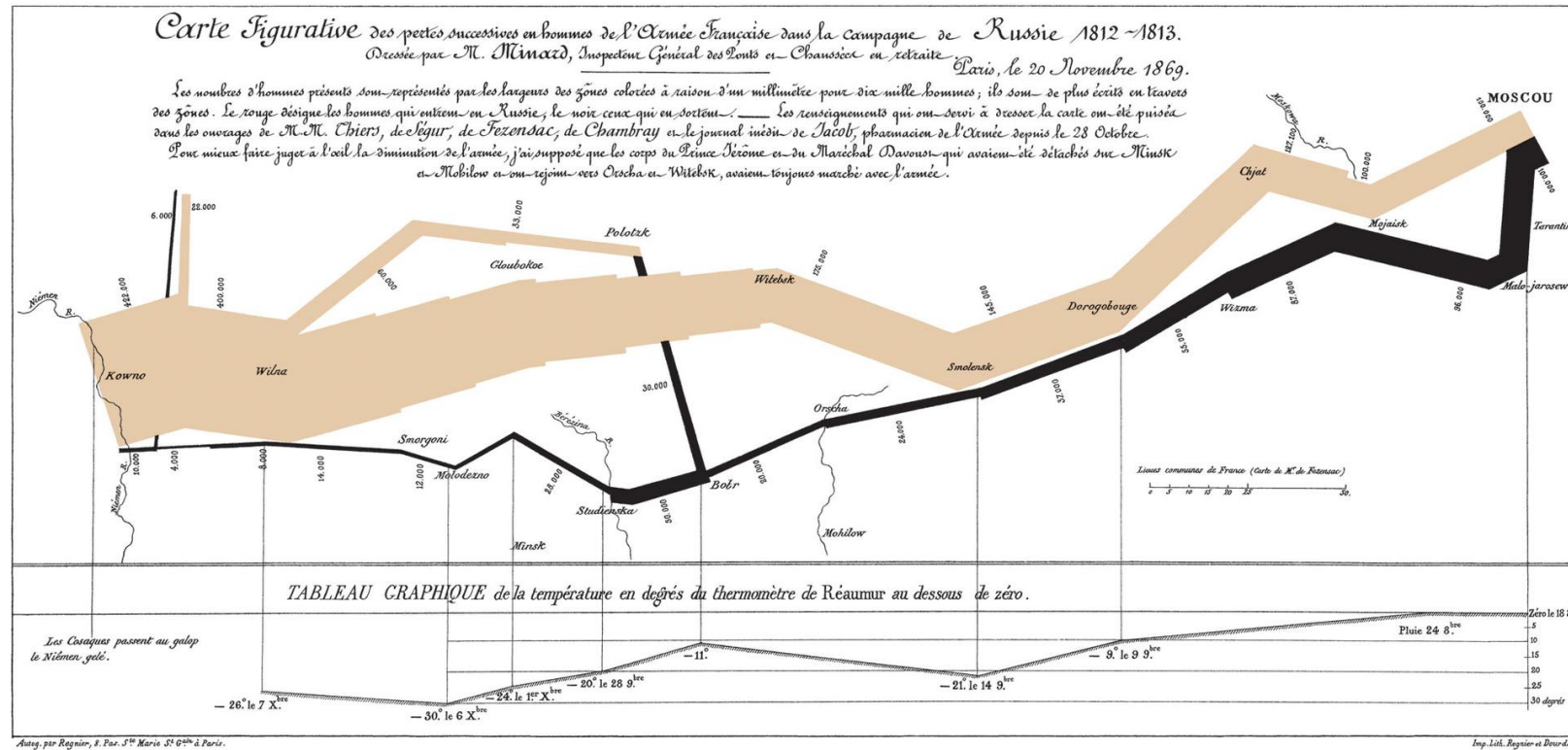
Lecturer in Data Visualization  
Newcastle University





# Definition

Information visualization is the study of (interactive) **visual representations** of data to reinforce **human cognition**.



Charles Minard's map of Napoleon's disastrous Russian campaign of 1812

# For exploration purpose

Visualization can be used for **exploration** purpose.



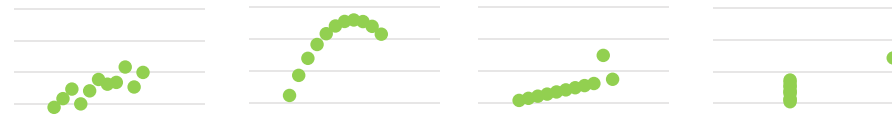
John Snow's map of London displaying the cholera cases (black rectangle) and pumps (red circle).

# To access data behaviour

Visualizations can be designed to **access data behaviour** and **confirm information**.

I		II		III		IV	
x	y	x	y	x	y	x	y
10.0	8.04	10.0	9.14	10.0	7.46	8.0	6.58
8.0	6.95	8.0	8.14	8.0	6.77	8.0	5.76
13.0	7.58	13.0	8.74	13.0	12.74	8.0	7.71
9.0	8.81	9.0	8.77	9.0	7.11	8.0	8.84
11.0	8.33	11.0	9.26	11.0	7.81	8.0	8.47
14.0	9.96	14.0	8.10	14.0	8.84	8.0	7.04
6.0	7.24	6.0	6.13	6.0	6.08	8.0	5.25
4.0	4.26	4.0	3.10	4.0	5.39	19.0	12.50
12.0	10.84	12.0	9.13	12.0	8.15	8.0	5.56
7.0	4.82	7.0	7.26	7.0	6.42	8.0	7.91
5.0	5.68	5.0	4.74	5.0	5.73	8.0	6.89

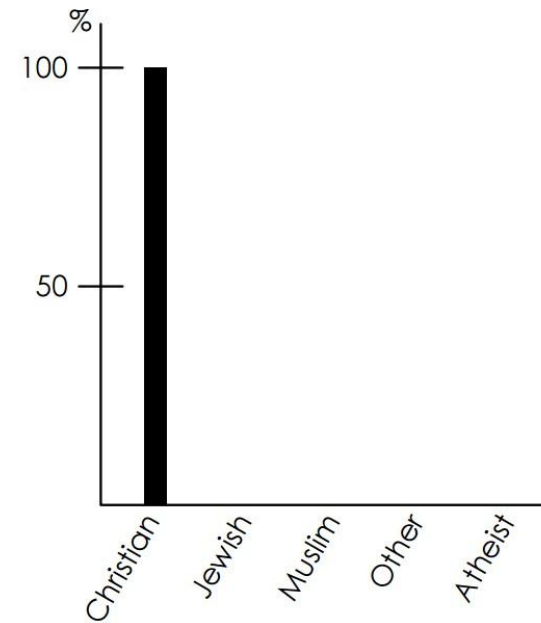
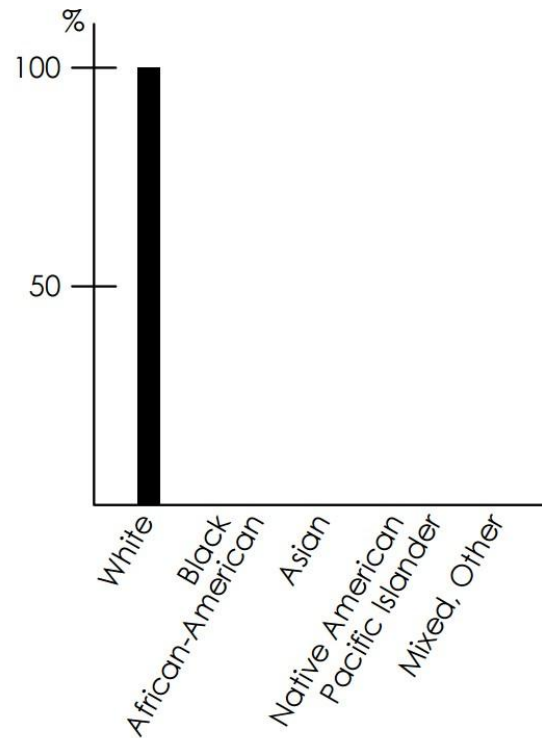
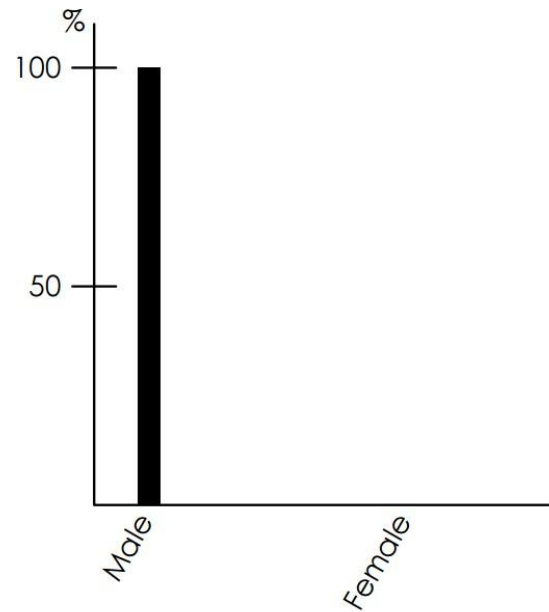
mean	9	11	9	11	9	11	9	11
variance	7.5	4.125	7.5	4.125	7.5	4.125	7.5	4.125
correlation	0.816		0.816		0.816		0.816	



The Anscombe's quartet

# To communicate information

Visualizations can be designed to **communicate** describing and explaining ideas.

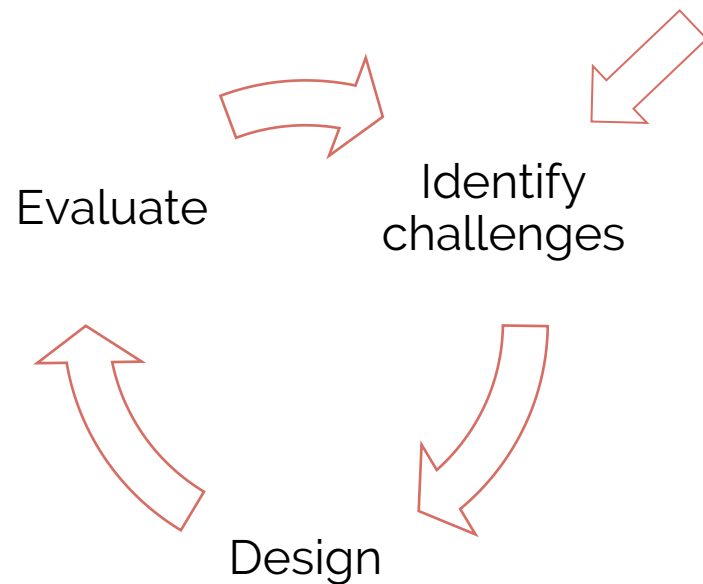


Presidential Demographics  
Robert Kosara | EagerEyes.org  
In 2007, before Obama



# Iterative Design Loop

**Iterative design** is a design methodology based on a **cyclic process** of prototyping, testing, analyzing, and refining a product or process.



## Identify/refine challenges

- > Identify what is the **data** that you want to be represented
- > Identify who are the **users** and what is the **context**
- > Identify users' **needs**

## Design a solution

- > Create or refine a solution answering the challenges identified previously

## Evaluate

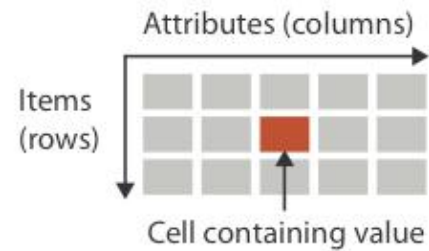
- > Evaluate how your solution solves your challenges



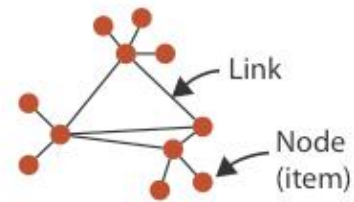
# Datasets

**Datasets** can be described based on the data it contains: **Items**, **Attributes**, **Links**, **Positions**, **Grids**. The intrinsic characteristics of these elements will heavily impact the representation.

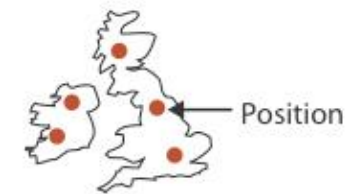
Tables



Networks



Geometry (Spatial)



Trees



# Attributes

**Attributes** or **data characteristics** define the properties of an item. The representation method needs to be selected adequately to ensure that the properties are accurately restituted.

Categorical



*Examples:* gender, vehicle type, country, animal species

Ordered

→ *Ordinal*



*Examples:* education level, months, rating

→ *Quantitative*



*Example:* most of attributes with numerical values

# Users

Humans come in different shapes and sizes.

> How do they **perceive** information?

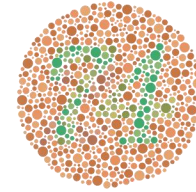
*Examples:* colourblind, low acuity

> How do they **interpret** information?

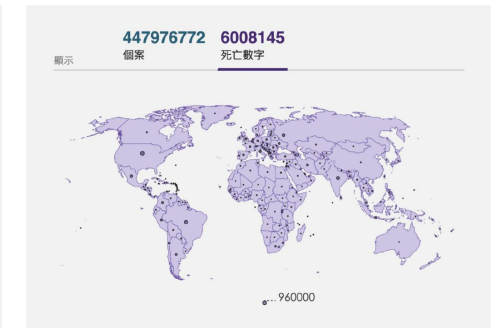
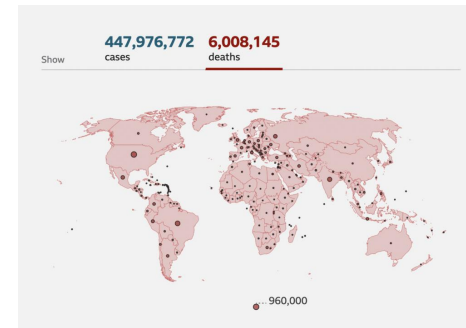
*Examples:* cultural background (particularity on icons and colours), emotional state

> How do they acquire **knowledge**?

*Examples:* expert/novice in the application a field, expert/novice in data visualization



1 in 12 men and 1 in 200 women cannot read the number 74 on this picture



English (in red) and Chinese (in purple) versions of the map in the BBC COVID dashboard that shows the number of deaths.

# Context

Designing a system is also about factoring in the context and environment in which the system is accessed. Such aspects can have a significant impact on the end-user experience.

- > **Device**

*Examples:* Size of the screen, type of interaction, user position

- > **Psychological context**

*Examples:* stressful environment, high workload, steep learning curve

- > **Surroundings**

*Examples:* noisy, bright, crowded

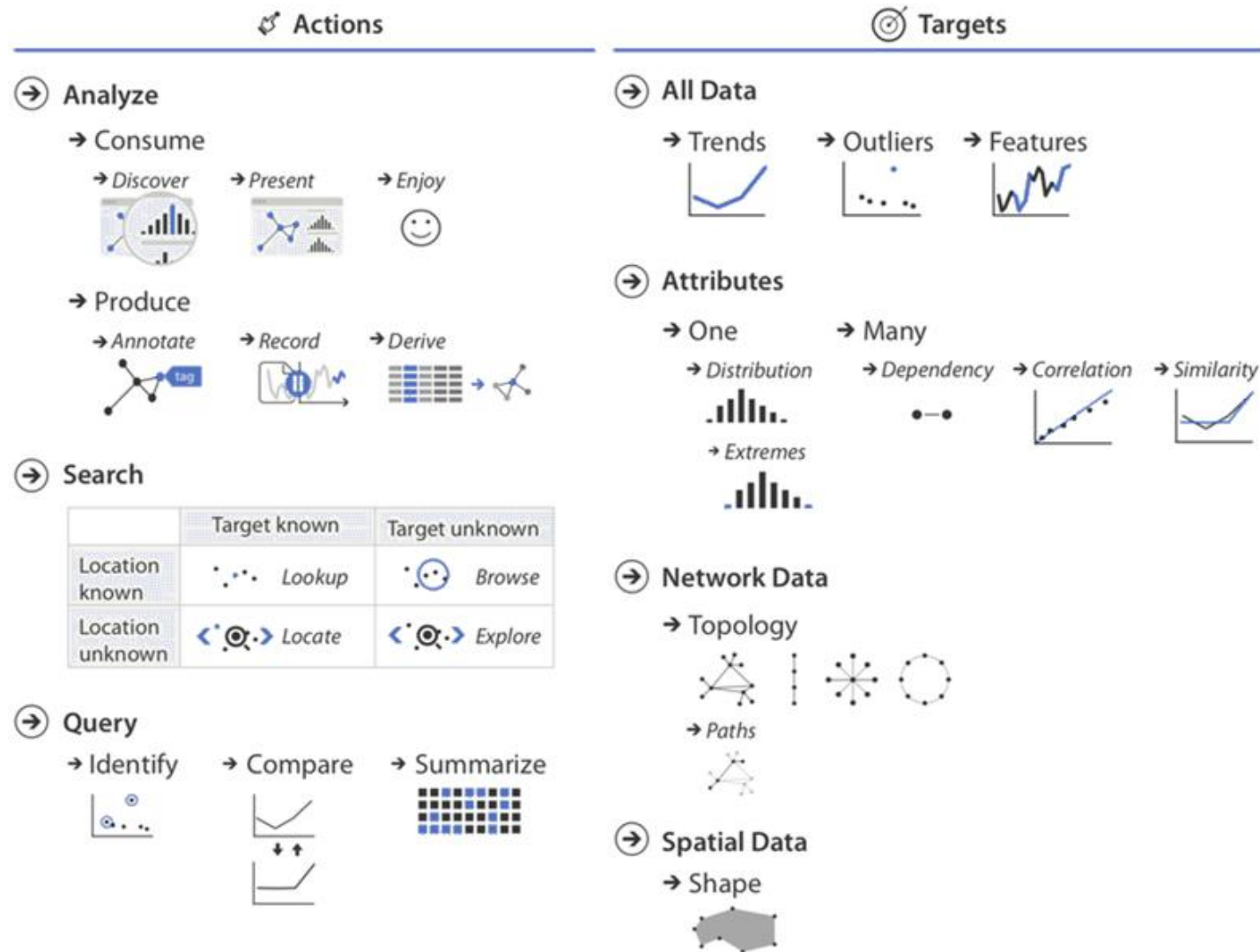


Interaction with an advertising panel in a crowded place



Military operators on a mission

# Task



# Design a solution

Once we thoughtfully identify/refine the challenge that we wish to tackle, we need to propose an adequate solution. This includes:

- > Relying on **existing knowledge/heuristics**
- > Creating a **prototype**
- > Involving **users**

A prototype is a draft version of a product that allows you to **explore your ideas**. Depending on the state of the process, that prototype can be of various **fidelity**.



The lowest form of prototyping: pen and paper

# Encoding data

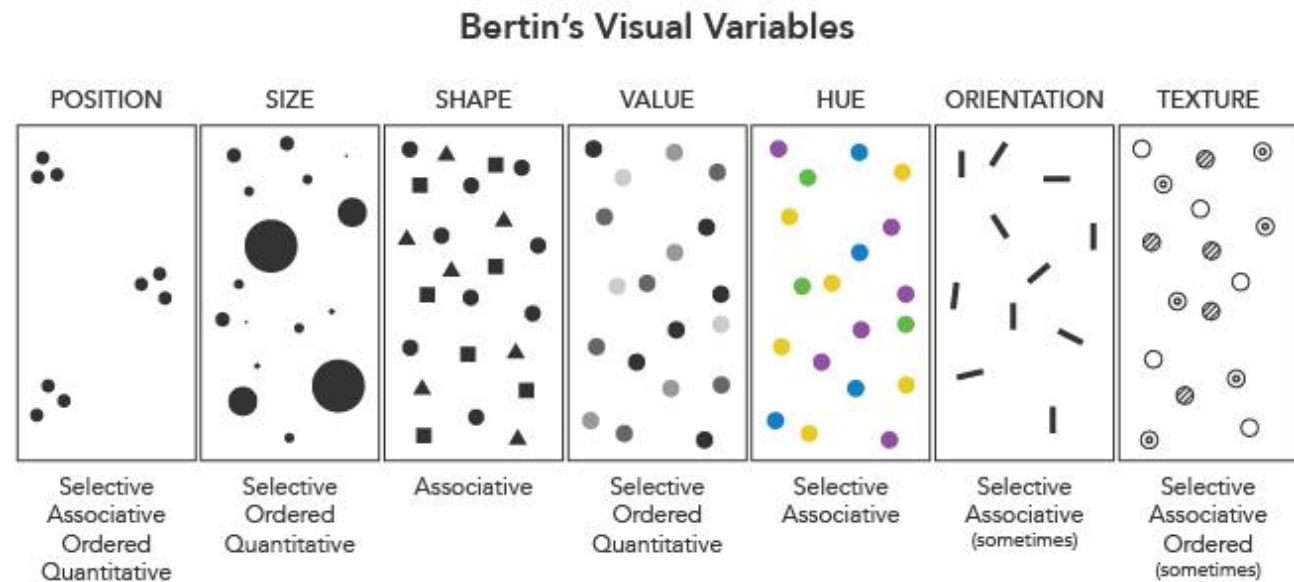
Bertin in 1968, followed up by Mackinlay in 1986, identified a set of rules that define which **visual variables** to use to relate specific **type of information**.

## Visual variables

> Position, Size, Shape, Value, Hue, Orientation, Texture,...

## Type of information

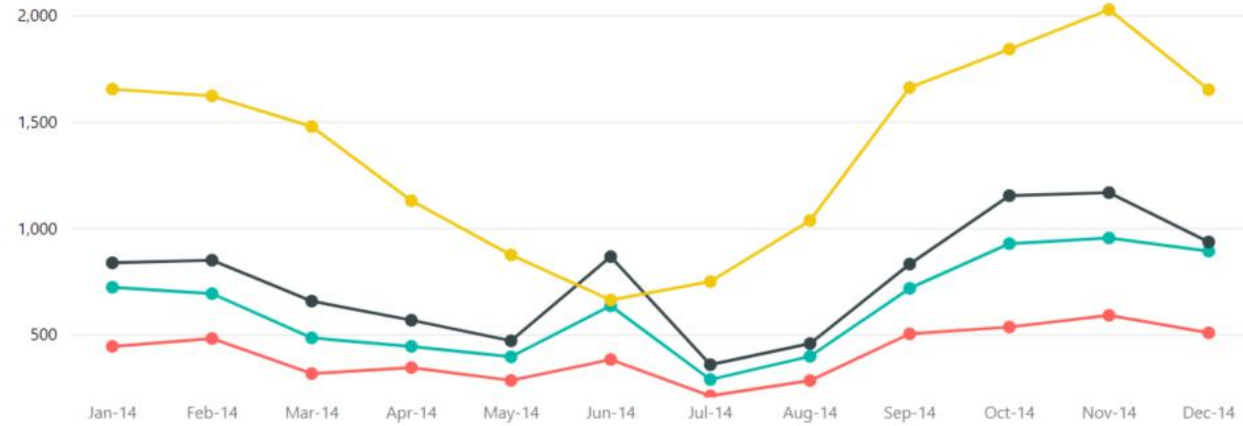
- > Selective
- > Associative
- > Ordered
- > Quantitative



# Multiple Lines Chart

Total Units by Month and Manufacturer

Manufacturer Aliqui Natura Pirum VanArsdel



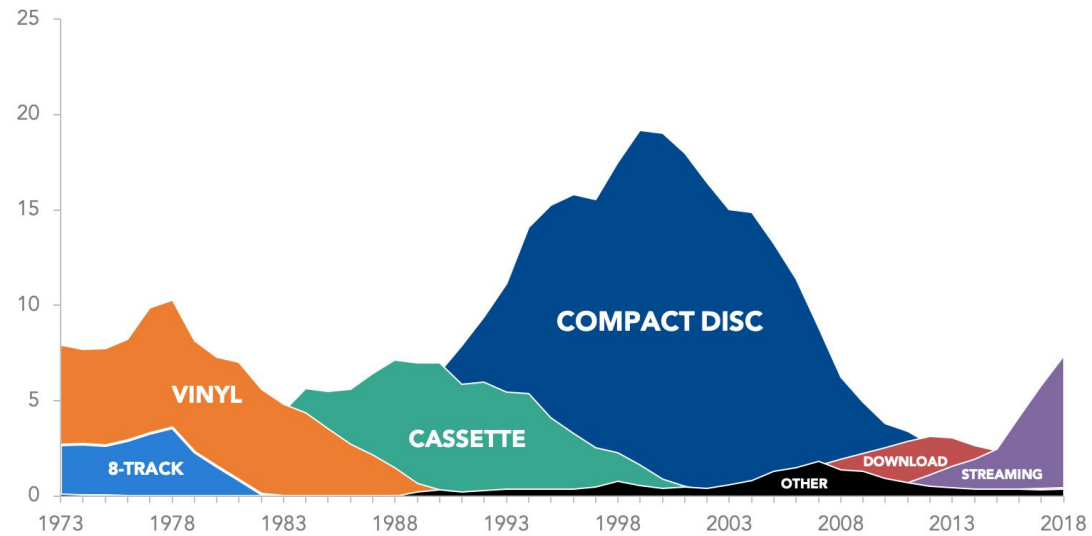
Visual Variables	Preferred Data Type
Position (x2)	Quantitative
Colour	Categorical



# Stacked Area Chart

US music sales by format (inflation-adjusted)

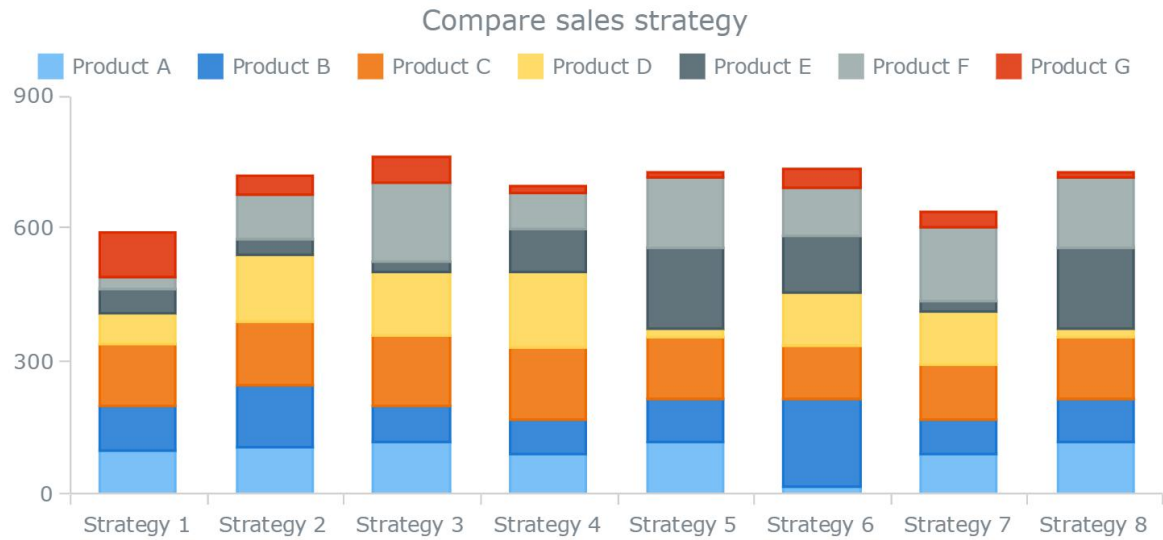
IN BILLIONS (USD)



SOURCE: Recording Industry Association of America

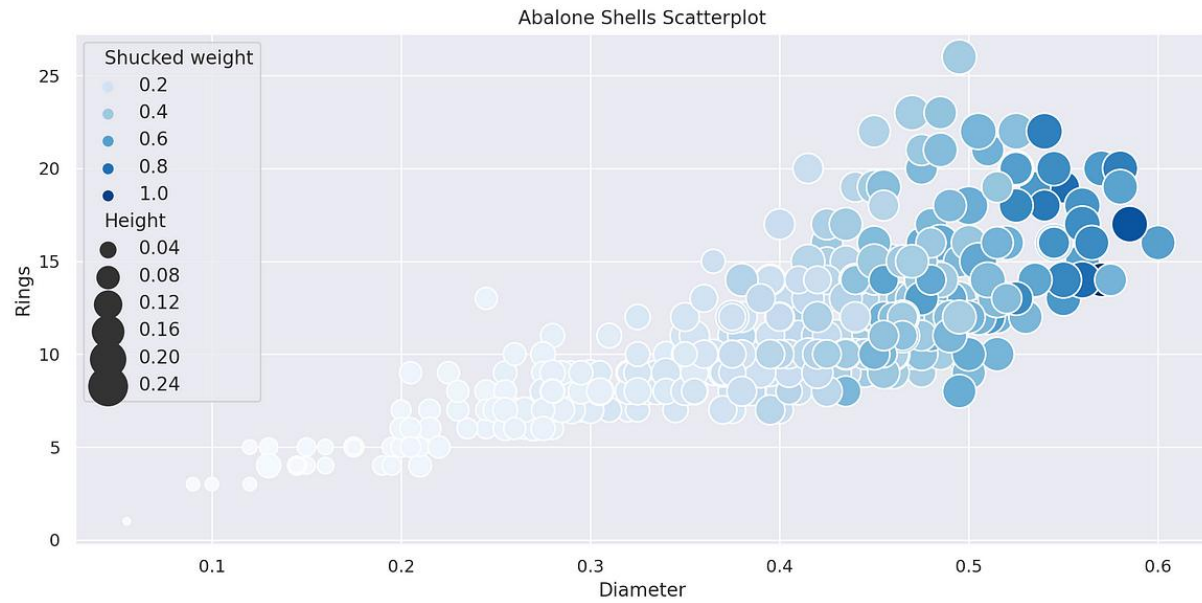
Visual Variables	Preferred Data Type
Position	Quantitative
Size	Quantitative
Colour	Categorical

# Stacked Bar Chart



Visual Variables	Preferred Data Type
Position	Ordinal
Size	Quantitative
Colour	Categorical

# Scatterplot with colour value



Visual Variables	Preferred Data Type
------------------	---------------------

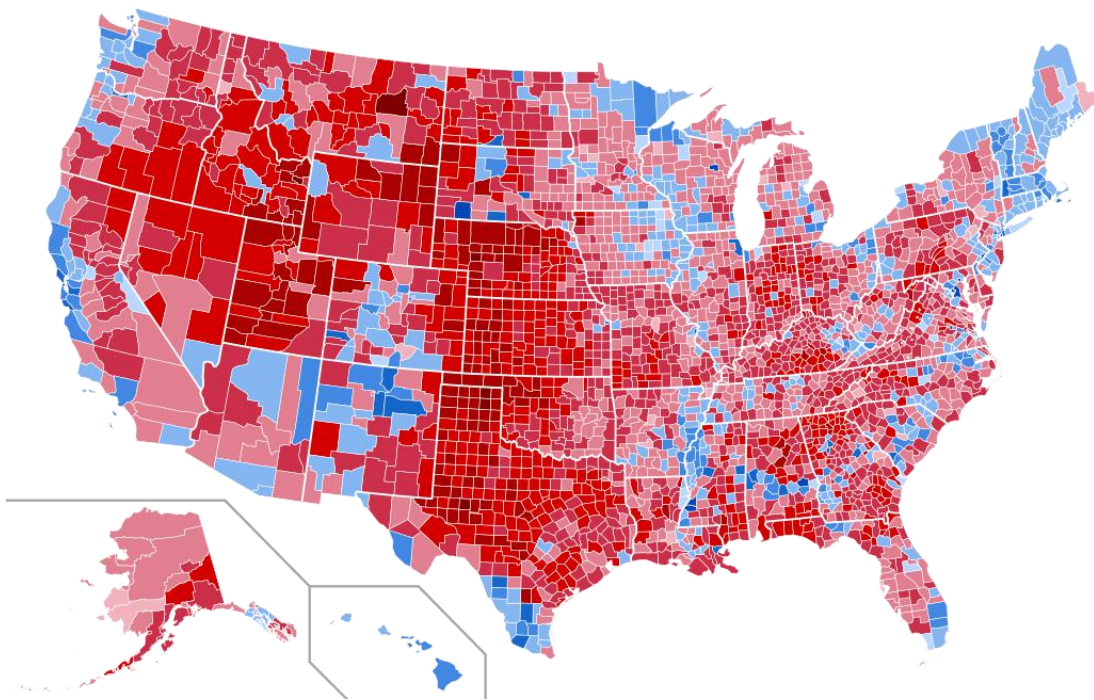
Position (x2)	Quantitative
---------------	--------------

Colour	Ordinal
--------	---------

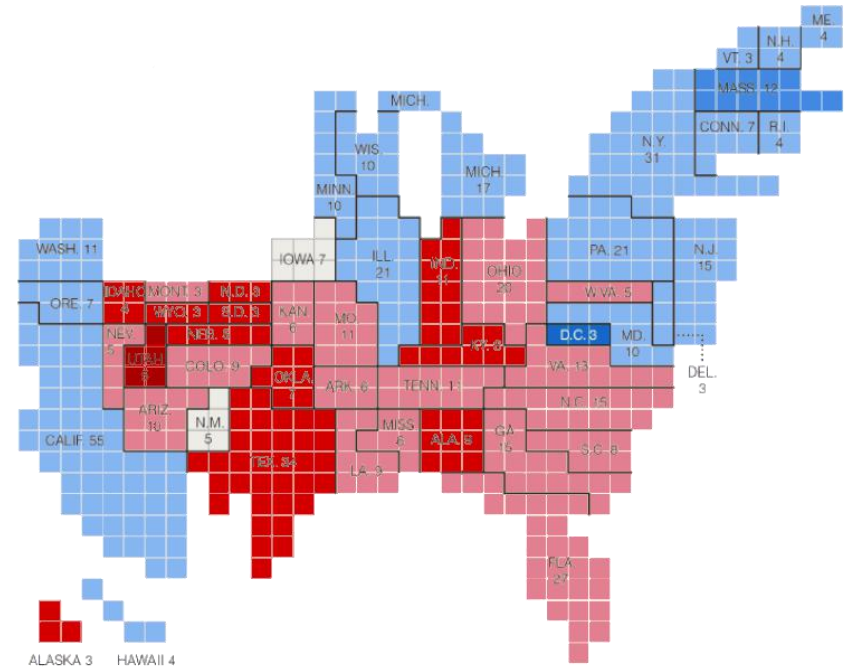
Size	Quantitative
------	--------------

# Size biases

To be displayed, colours **rely on other visual variable** like size, or texture. These additional variables have their own perceptive properties that might **bias the representation**.



2004 United States Presidential Election results.  
Data: G. Bush: 50.7% J. Kerry: 48.3%



2004 United States Presidential Election results.  
Size of the state weighted according of the number of electoral votes

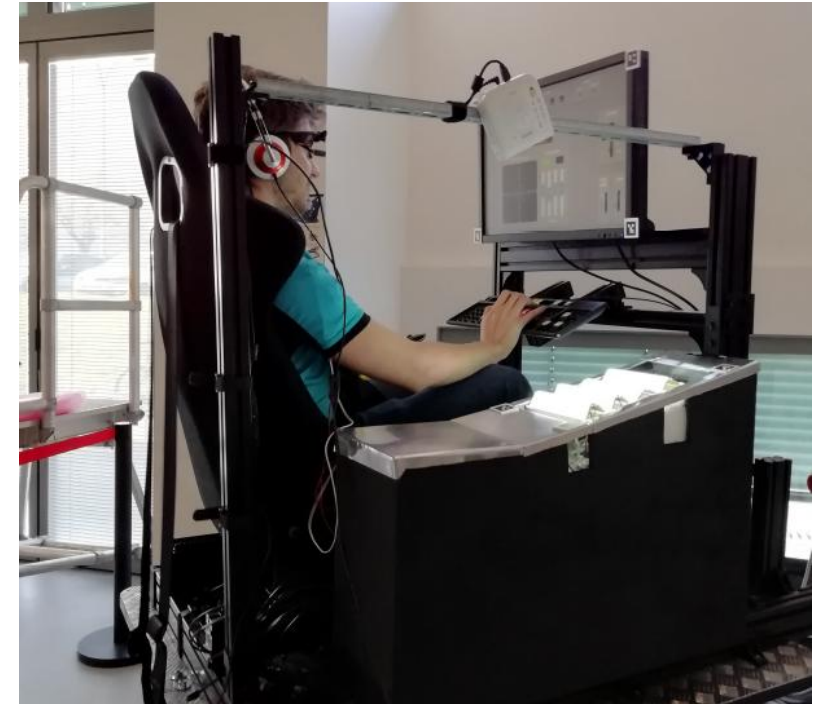
# Evaluation

Once a prototype is finalized, it is time to evaluate it. There are different ways to evaluate a prototype.

**Inspection Methods:** Inspection methods rely solely on **heuristics** and do not require direct user involvement.

**User Studies:** User studies are a way to evaluate the usability of a tool by presenting it to **users**.

- > **Quantitative** user studies seek to measure **tangible metrics**, mainly usability (effectiveness, efficiency, and satisfaction), via objective methods (time to complete, error rate).
- > **Qualitative** user studies aims to evaluate if an interface meets user requirements, by gathering **subjective** users' feedback.



User study evaluation under turbulence constraints



# Mobility as a Symptom

## Multiple Sclerosis (MS)

- > limit **walking endurance**
- > cause **weakness, poor balance, numbness, or spasticity**



## Chronic Obstructive Pulmonary Disease (COPD)

- > increase **duration between steps**
- > increase **step duration variability**

## Parkinson's Disease (PD)

- > gait **slowness**
- > increased **step variability**
- > **poor postural control**



## Chronic Heart Failure (CHF)

- > can reduce **walking capacity**

## Periprosthetic Femoral Fracture (PFF)

- > affect **gait** and **balance** functions



# Mobility Tracking

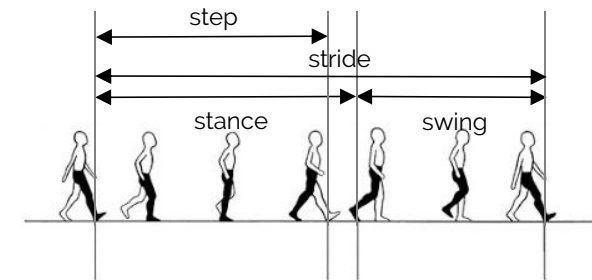
Mobility tracking has evolved so that we now possess tools to **accurately access** every step (and more) that someone is taking.

2.12 WALKING AND BALANCE		SCORE
Over the past week, have you usually had problems with balance and walking?		
0: Normal:	Not at all (no problems).	<input type="checkbox"/>
1: Slight:	I am slightly slow or may drag a leg. I never use a walking aid.	
2: Mild:	I occasionally use a walking aid, but I do not need any help from another person.	
3: Moderate:	I usually use a walking aid (cane, walker) to walk safely without falling. However, I do not usually need the support of another person.	
4: Severe:	I usually use the support of another persons to walk safely without falling.	

mobility measurement questionnaire



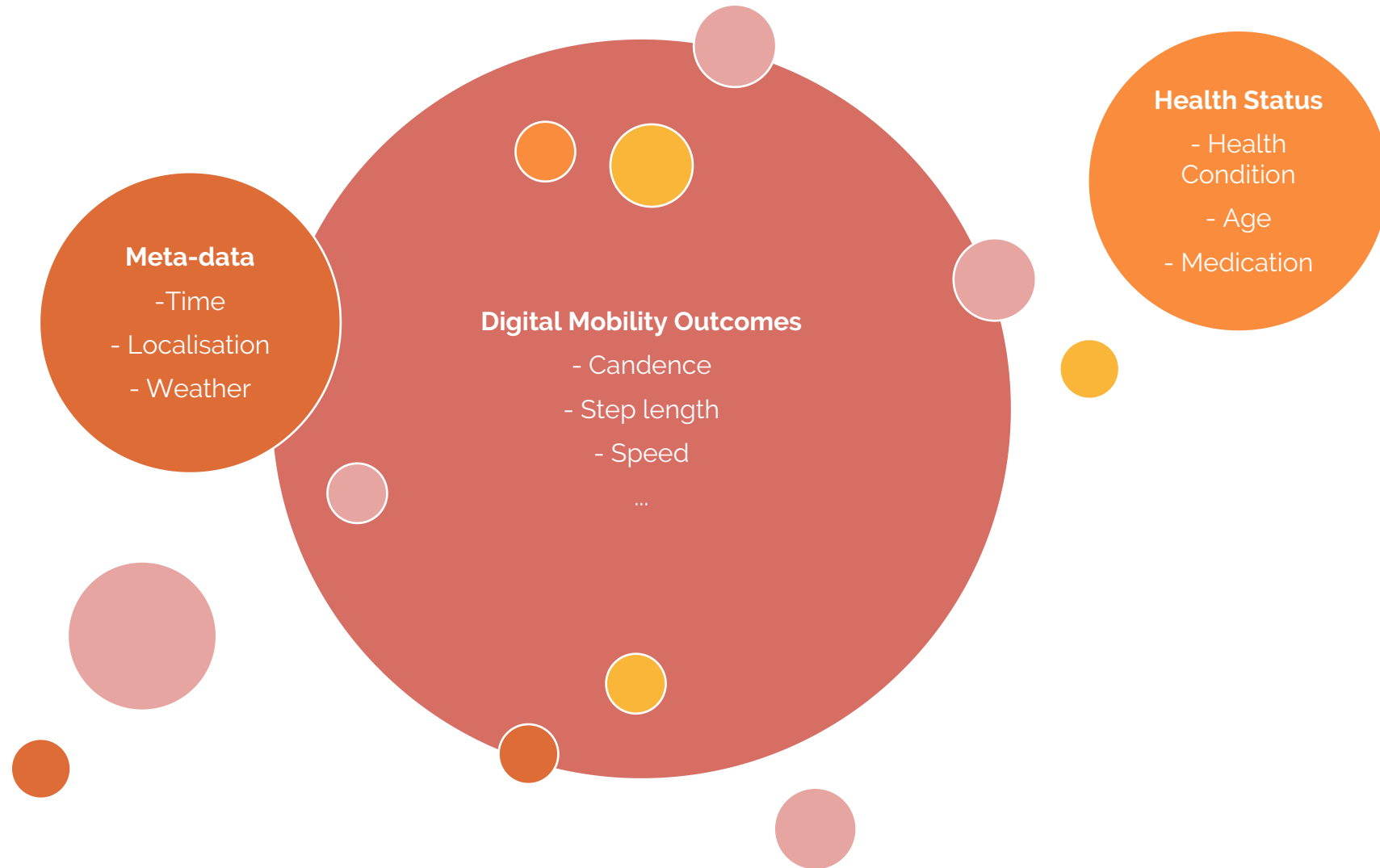
lower-back accelerometry sensor



digital mobility outcome (DMO)

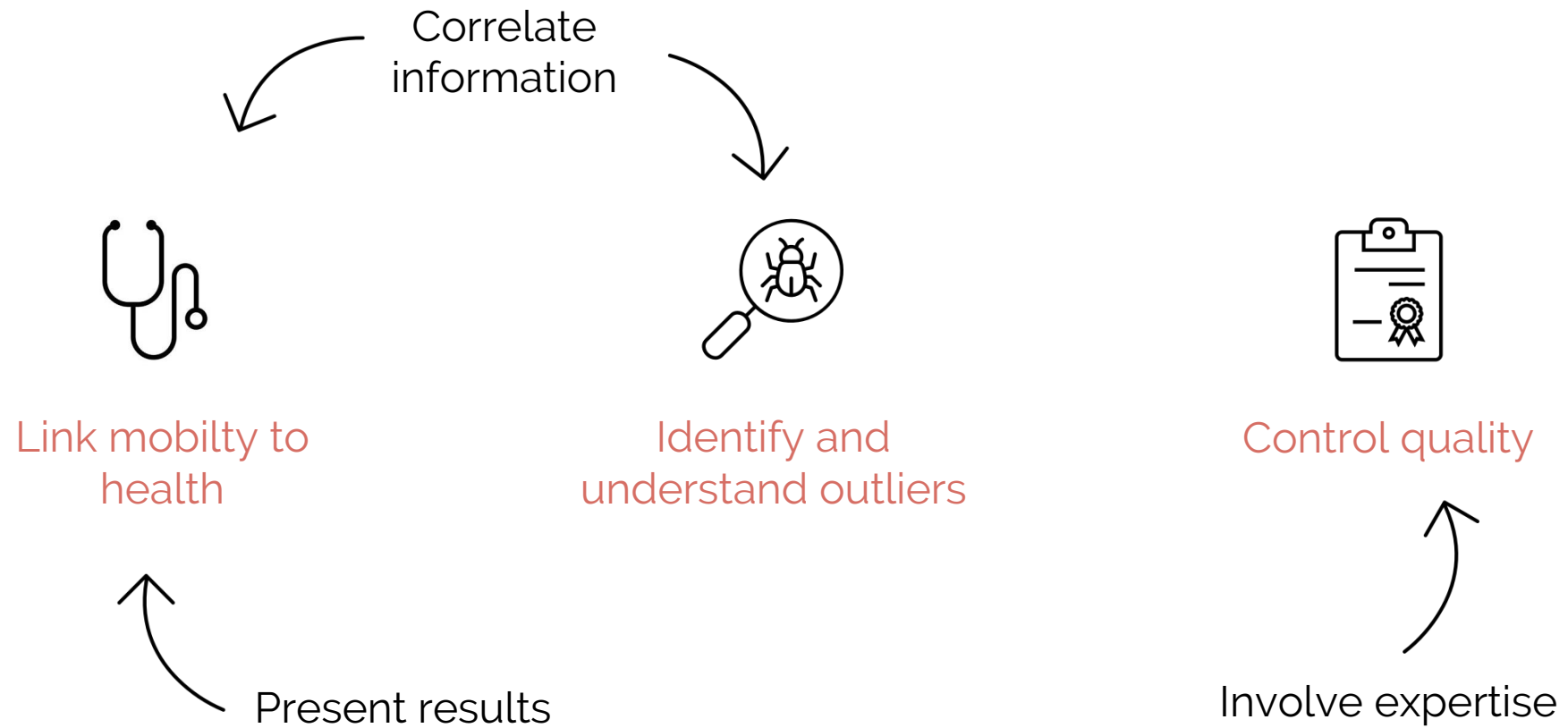


# Data



The amount of data is not only **colossal**, data are **multidimensional, heterogeneous** (categorical and quantitative), subject to **missingness**, and somewhat **hierarchical**.

# Tasks



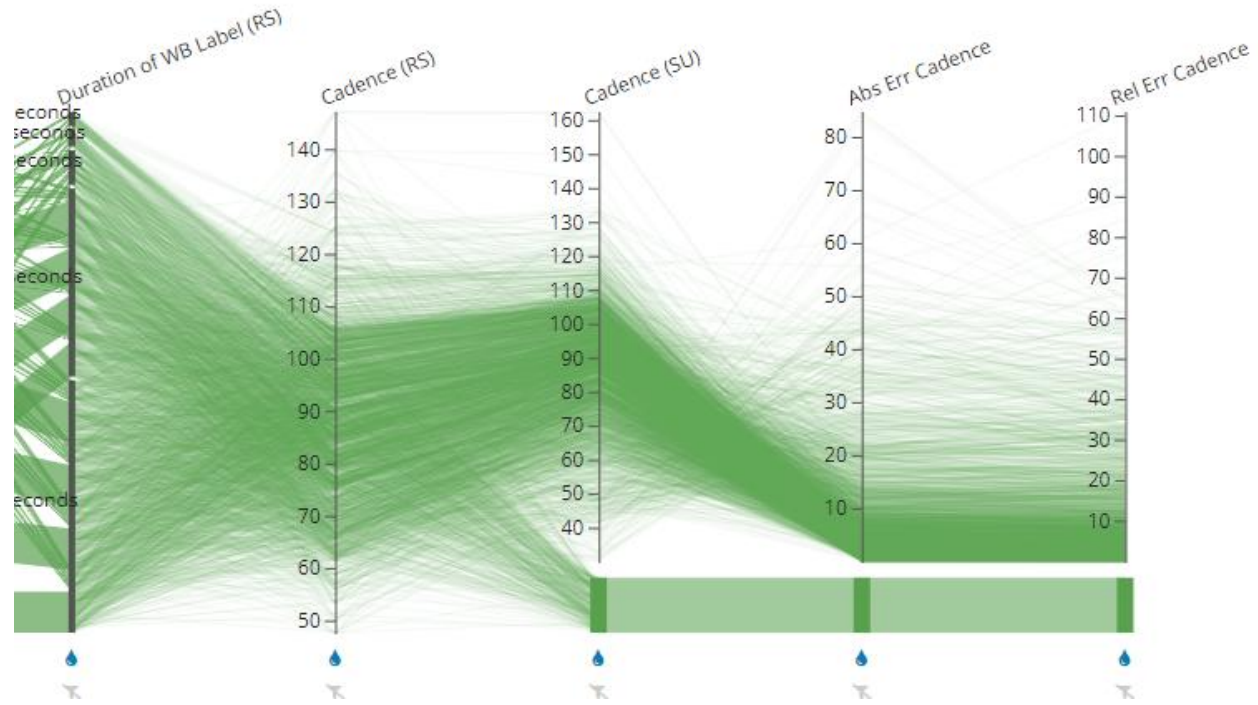
# Our solution



Filtering

Colour according to an axis  
(categorical of quantitative)

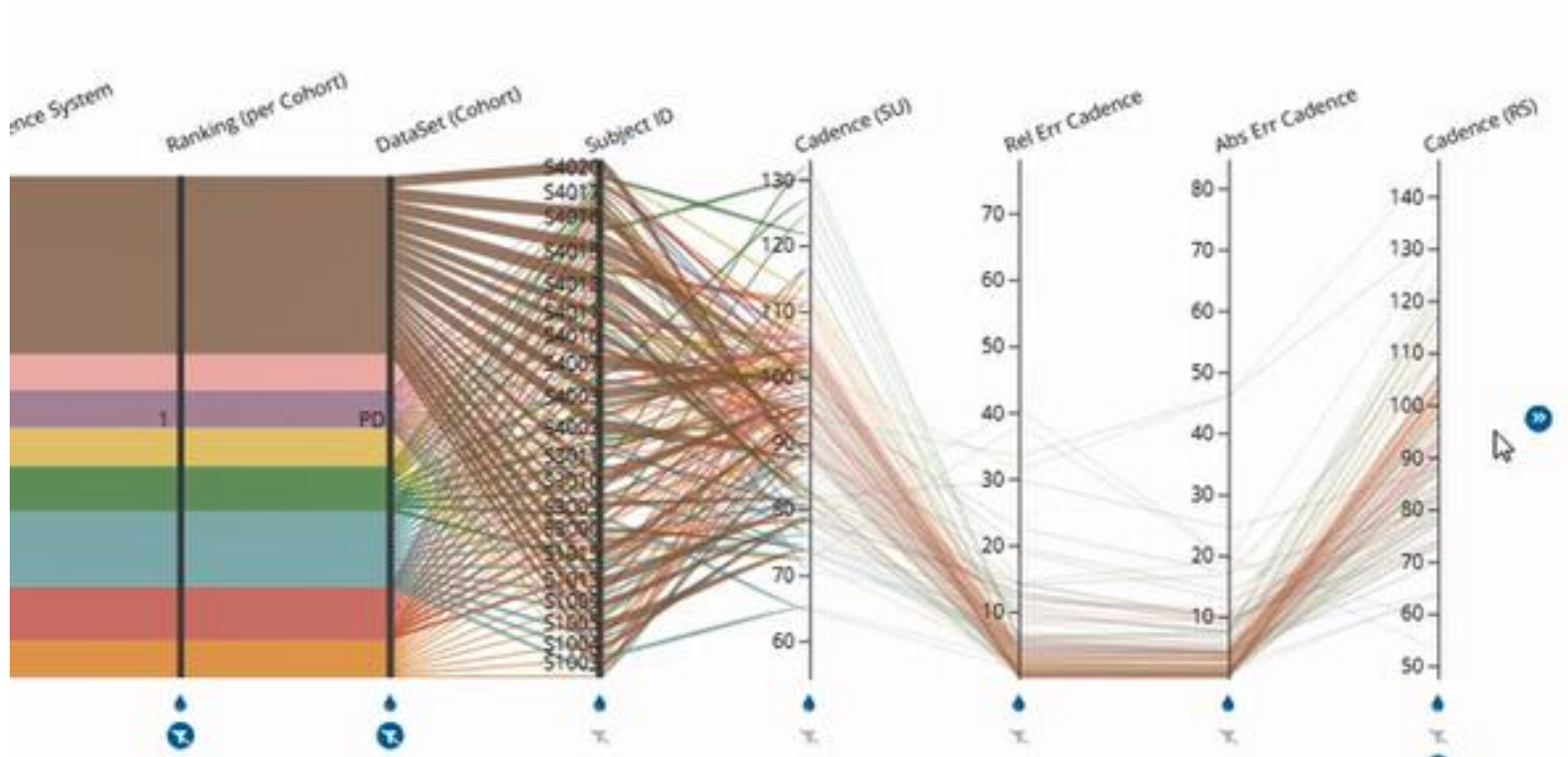
# Representing missing values



Colouring the missing ribbon with mean value

Relying on a ribbon to display frequency

# Aggregating data

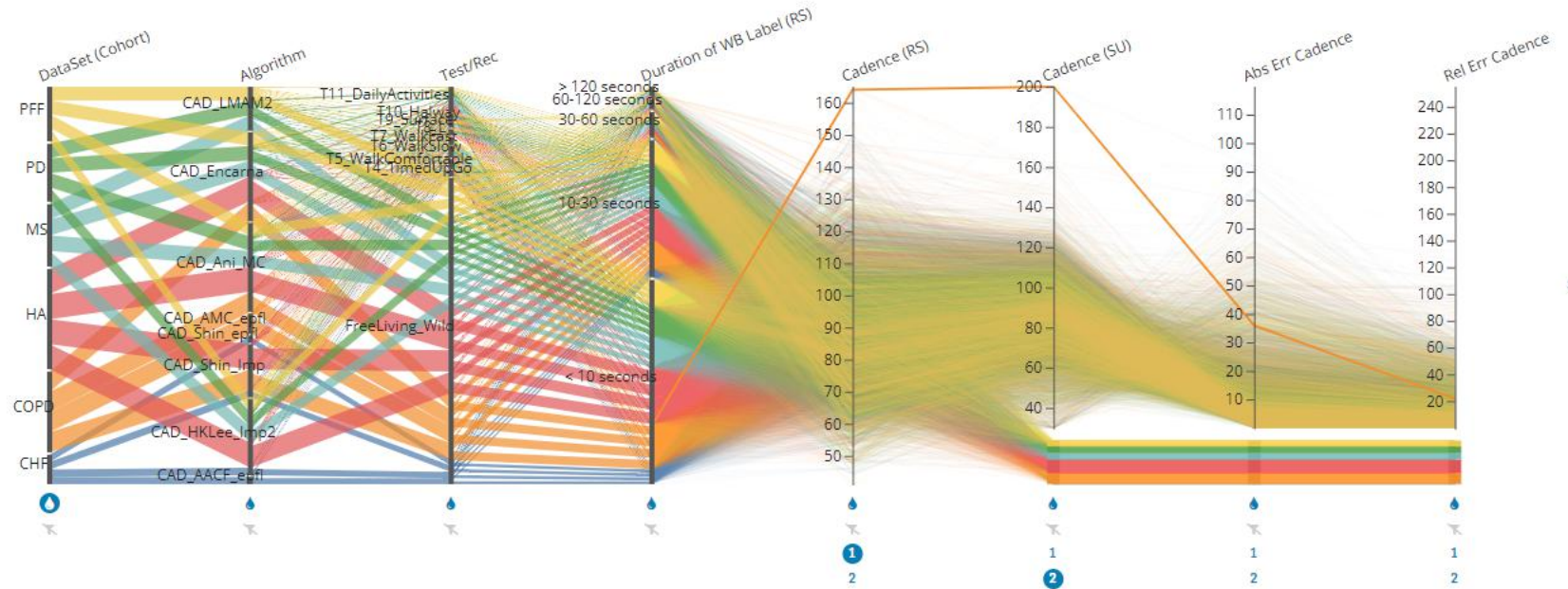


Merging each ribbon into a line to access higher level of information

Legend



Overview



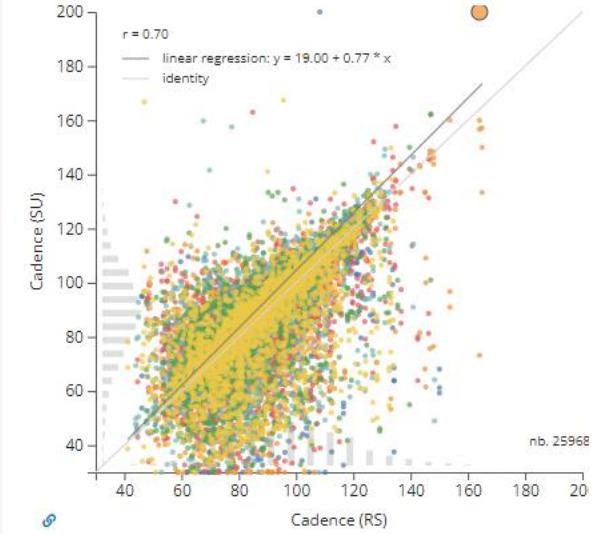
Visible Variables

- % Perform WB (Algo)
- % Perform Subjects (Algo)
- Ranking (per Cohort)
- Algorithm
- Subject ID
- DataSet (Cohort)
- Location
- Reference System
- Test/Rec
- Trial
- Height
- Weight
- Sensor Height
- Handedness
- Foot Size
- Walking Aid (0/1)
- Walking Aid Side
- Walking Aid Type
- Participant
- Cohort
- Site
- Age

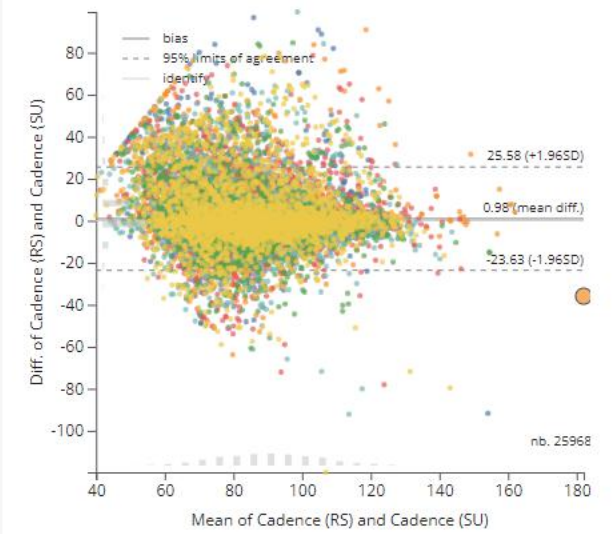
Summary

Metrics	Mean	95% CI
Cadence (RS)	87.49	[87.31, 87.68]
Cadence (SU)	86.67	[86.45, 86.88]
Abs Err Cadence	7.36	[7.23, 7.49]
Rel Err Cadence	8.92	[8.75, 9.08]

Correlation Plot



Bland-Altman Plot



Selected Datum

% Perform WB (Algo):	100.00
% Perform Subjects (Algo):	100.00
Ranking (per Cohort):	23
Algorithm:	CAD_Enc
Subject ID:	S1020
DataSet (Cohort):	COPD
Location:	Laborat
Reference System:	Stereopt
Test/Rec:	T7_Walk
Trial:	Trial1
Height:	157.00
Weight:	60.00
Sensor Height:	96.20
Handedness:	R
Foot Size:	24.70
Walking Aid (0/1):	0
Walking Aid Side:	none
Walking Aid Type:	none
Participant:	1020

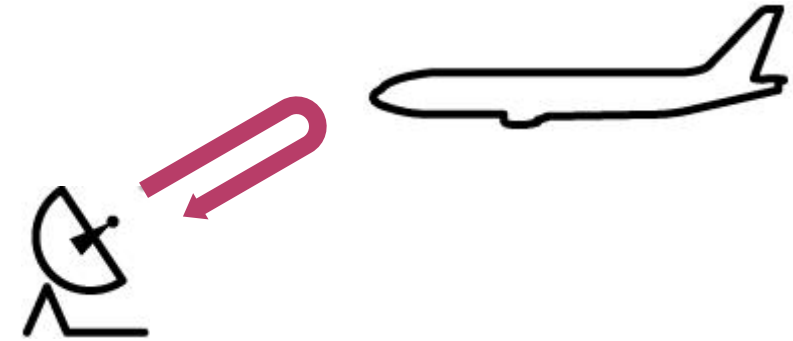
Export



# Radar Detection

- The radar is transmitting **electromagnetic pulses**
- Pulses are reflected by a target
- The radar receives the echoes from transmitted pulses

Using various properties of the received echo, the radar can extract parameters such as the **range** and **velocity** of the target.



schema of radar detection

Nowadays radar signals are very **sophisticated** (dedicated to targeting, not detectable, ...) which makes them very complex but also very **unique**.

A branch of signal intelligence, called **radar intelligence**, consists of gathering intelligence about radar characteristics in order to recognise them.

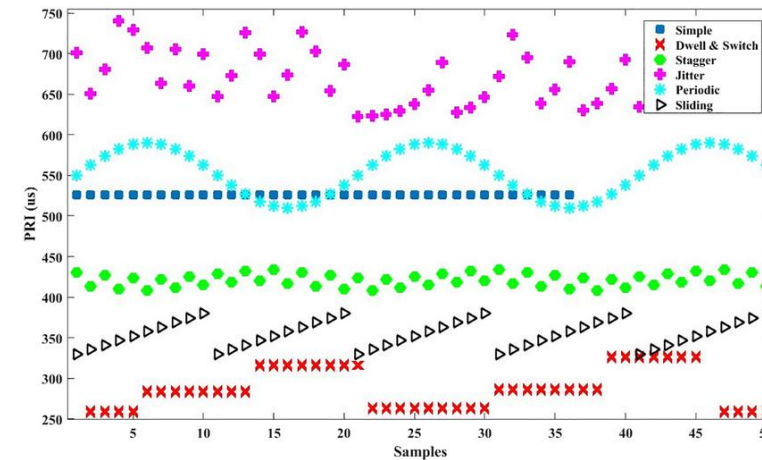


# Electromagnetic pulse and repetition pattern

An electromagnetic pulse is a **short surge of electromagnetic energy**. Its short duration means that it will be spread over a range of frequencies. Pulses are typically characterized by:

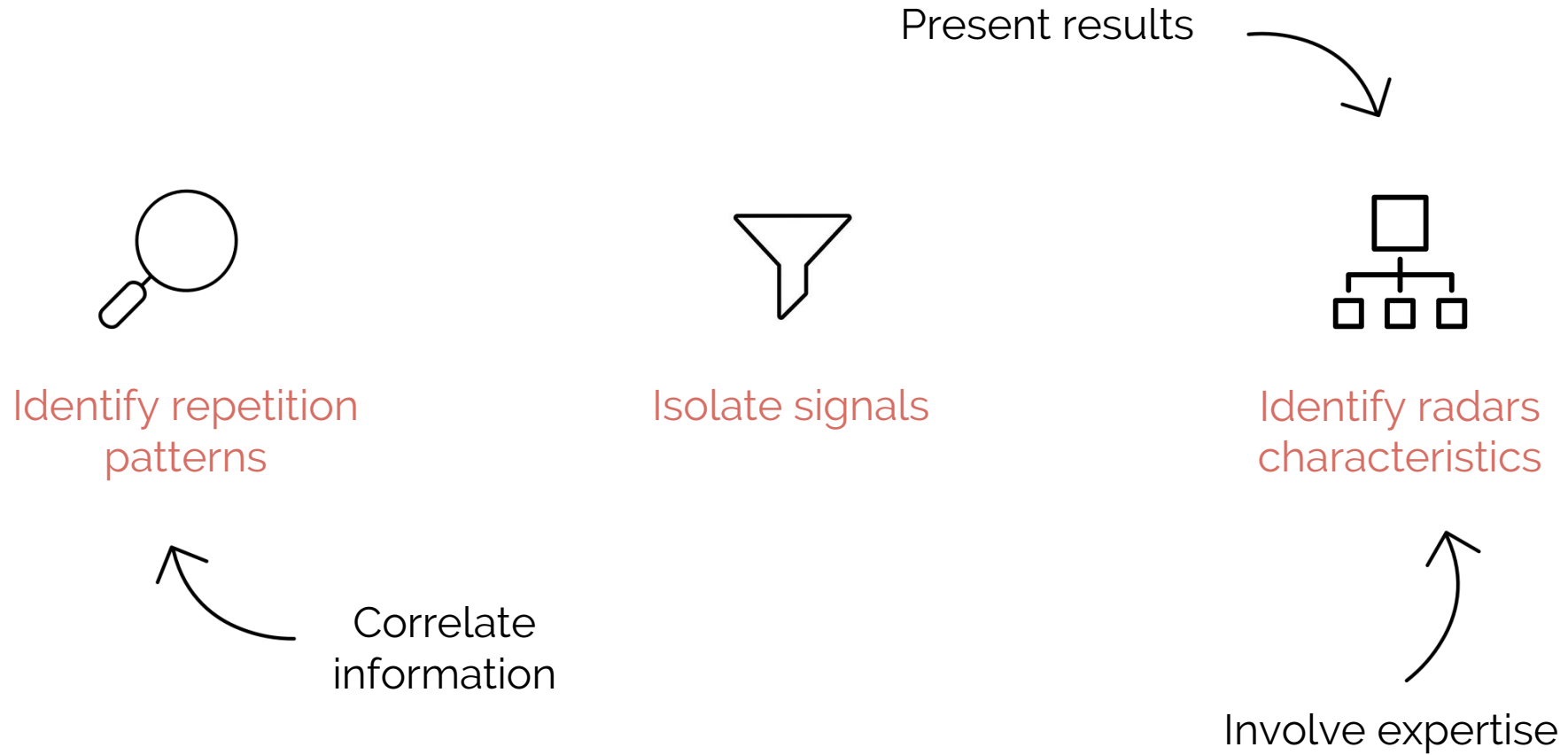
- > The **mode of energy** transfer (radiated, electric, magnetic or conducted).
- > The **range** or spectrum of frequencies present.
- > Pulse waveform: **shape, duration** and **amplitude**.

In order to build up a discernible echo, most radar systems emit pulses continuously in **repetitive patterns**. The repetition rate of these pulses is determined by the role of the system.



different types of pulse repetition interval modulations

# Tasks



# Our solution

Mapping the data on a **helicoidal structure** allows users to **interact with the torsion**, relying on human perceptual capacities to **identify patterns** in an immersive environment.

