

# HSTalks

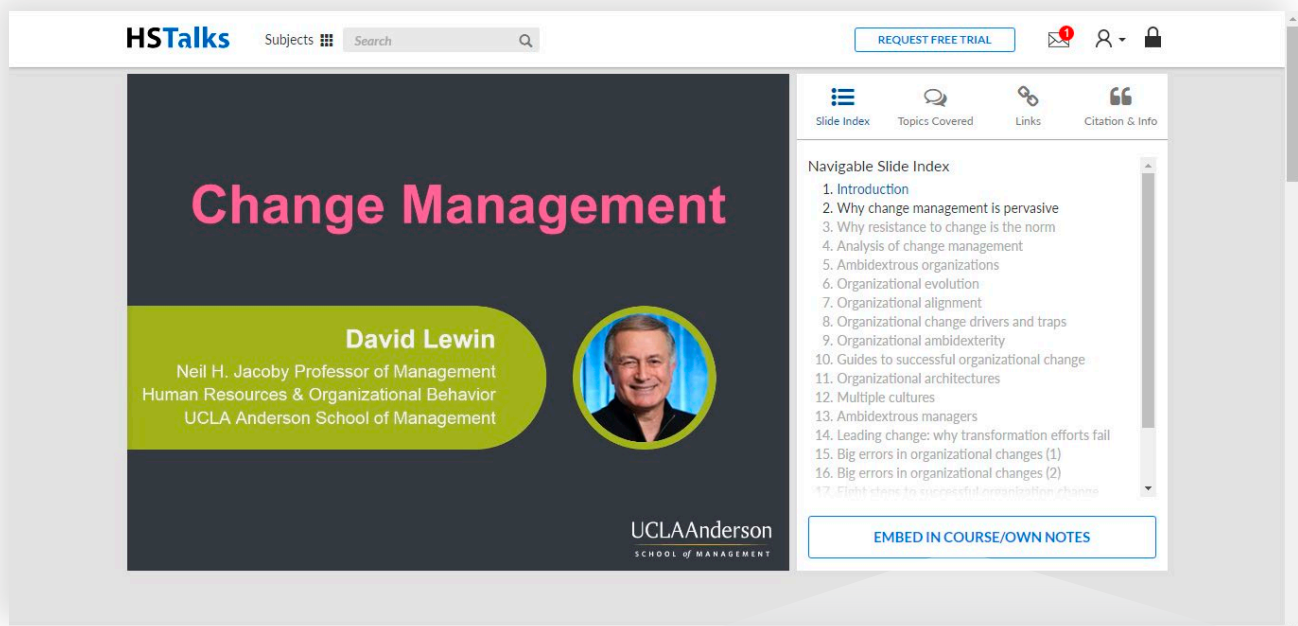
## VIDEO LECTURES & CASE STUDIES

BY LEADING WORLD EXPERTS

## Instruction Manual

## How to Embed an HSTalks Lecture

To embed a lecture, (including a talk or case study) in your application of choice (PowerPoint, Word, Moodle, Blackboard, etc.) click on the 'Embed in Course/Own Notes' button when playing the video.



**EMBED IN COURSE/OWN NOTES**

The pop-up below is presented. You now have two options:

- Embed as a link
- Embed as video

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Choose one of these options:

- Drag and drop the preview below directly into your application.
- Select the preview (either manually or using the button below) and then copy & paste it into your application.

Select preview

Preview

**Change management**  
Prof. David Lewin – Neil H. Jacoby Chair in Management, UCLA Anderson School of Management, USA

+ Advanced Options

## EMBED AS LINK

Use this option to create a thumbnail that serves as a link to the video on the HSTalks website. There are two ways to embed a lecture as a link:

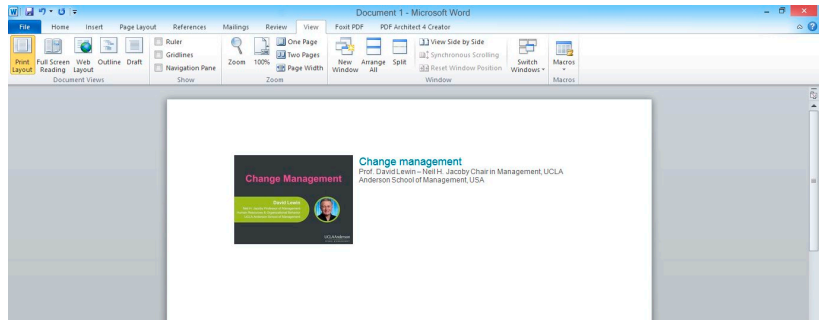
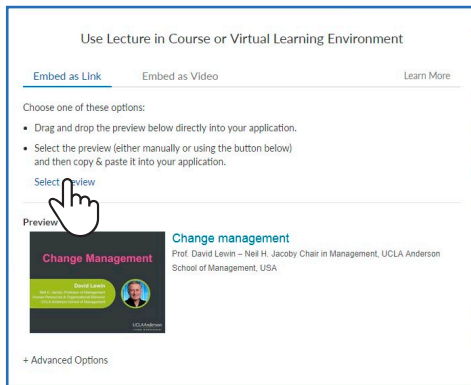
**A. Drag and Drop:** – ‘dragging and dropping’ the thumbnail from the ‘preview’ is the simpler way.

1. Hover with the mouse over the thumbnail.
2. Press and hold down the left button of the mouse.
3. Move the mouse cursor to the location where you wish to ‘drop’ the lecture (e.g. in PowerPoint, Email, Word, Moodle or other VLE etc.).
4. Release the button to embed the lecture.

*Note: currently this option is not available when using the Internet Explorer browser.*

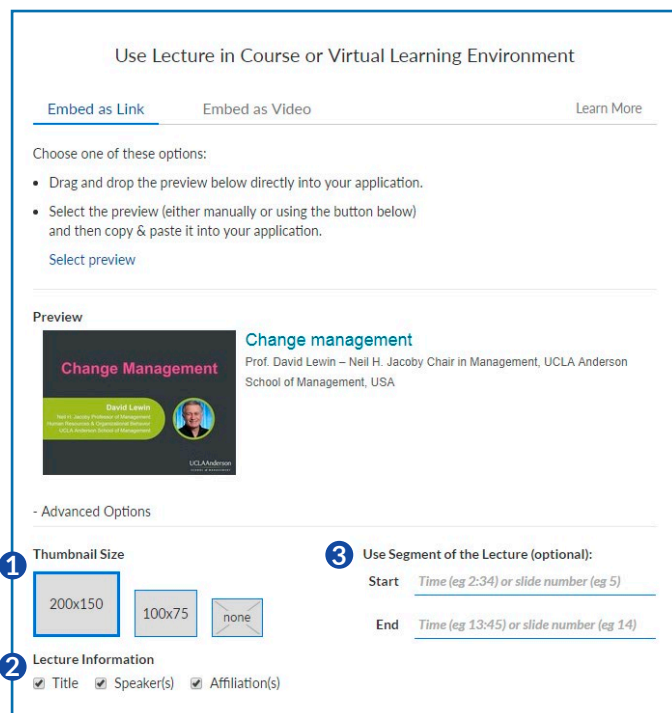
**B. Copy and Paste:** another way to embed a lecture as a link is to copy the thumbnail from the preview and paste it into your application of choice.

1. Manually select the preview or click the 'select preview' button on the embed page.
2. Press Ctrl+C to copy the preview to your clipboard.
3. Open your application of choice and click the place where you wish to embed the lecture.
4. Press Ctrl+V to paste (embed) the lecture



## ADVANCED OPTIONS

There are several advanced options when embedding the lecture as a link:



- 1 Thumbnail Size:** Select thumbnail size or select 'none' to have only text.
- 2 Lecture Information:** Select which information to include or untick all boxes to have only a thumbnail.
- 3 Define a segment of the lecture:** This can be done in two ways:
  - A** Enter start and end times to create a defined time segment.
  - B** Enter start and end slides to create a segment defined by the inclusion of slides.

The segment will be created automatically based on the inserted instructions. The preview will still show a thumbnail of the cover slide.

### A Segment of the Lecture (optional):

Start 1:05

End 3:22

### B Segment of the Lecture (optional):

Start 4

End 7

## EMBED AS VIDEO

To embed direct access to the video within the application of your choice, without a link to the HSTalks website, choose this option.


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Copy and paste the HTML code below into your web page or application.

```
<iframe width="480" height="360" src="https://dev.hstalks.com/t/1943/iframe?business&alt=" frameborder="0" scrolling="no" allowfullscreen style="overflow: hidden;"></iframe>
```

**Preview**



**- Advanced Options**

<p><b>Video Size</b></p> <p>480 x 360 pixels</p> <p><input type="checkbox"/> Autoplay</p>	<p><b>Use Segment of the Lecture (optional):</b></p> <p>Start <input type="text" value="Time (eg 2:34) or slide number (eg 5)"/></p> <p>End <input type="text" value="Time (eg 13:45) or slide number (eg 14)"/></p>
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1. Click on the box with the HTML code. It will be selected automatically.
2. Press Ctrl+C to copy the HTML code to your clipboard.
3. Open your application of choice and insert the HTML code in the appropriate location. This step varies greatly among applications and their different versions and editions; please review the technical help page of the application into which you wish to embed the video.

Below are links to a few technical help pages of common applications:

**Moodle:**

<https://docs.moodle.org/33/en/Video>

**Blackboard:**

[https://help.blackboard.com/Learn/Instructor/Course\\_Content/Create\\_Content/Create\\_Course\\_Materials/Add\\_Files\\_Images\\_Audio\\_and\\_Video](https://help.blackboard.com/Learn/Instructor/Course_Content/Create_Content/Create_Course_Materials/Add_Files_Images_Audio_and_Video)

**Microsoft Word:**

<https://support.office.com/en-us/article/Video-Insert-online-video-BF11B812-0243-4F53-A1F9-432FBF7ACE2C>

**Microsoft PowerPoint:**

Only supports embedding videos from YouTube, and does not permit embedding of videos from any other source.

## ADVANCED OPTIONS

There are several advanced options when embedding the lecture as video:


Use Lecture in Course or Virtual Learning Environment

[Embed as Link](#)    **[Embed as Video](#)**    [Learn More](#)

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```

**Preview**



- Advanced Options

**1** Video Size

480 x 360 pixels

**2**  Autoplay

**3** Use Segment of the Lecture (optional):

Start

End

**1 Video Size:** It is possible to adjust the size of the embedded video manually. (4:3 aspect ratio will be kept automatically), although it is recommended to keep the default size (480x360).

**2 Autoplay:** It is possible to set the video to be played automatically. Certain browsers/devices will disable this option.

**3 Define a segment of the lecture:** This can be done in two ways:

- A** Enter start and end times to create a defined time segment.
- B** Enter start and end slides to create a segment defined by the inclusion of slides.

The segment will be created automatically based on the inserted instructions.

**A** Segment of the Lecture (optional):

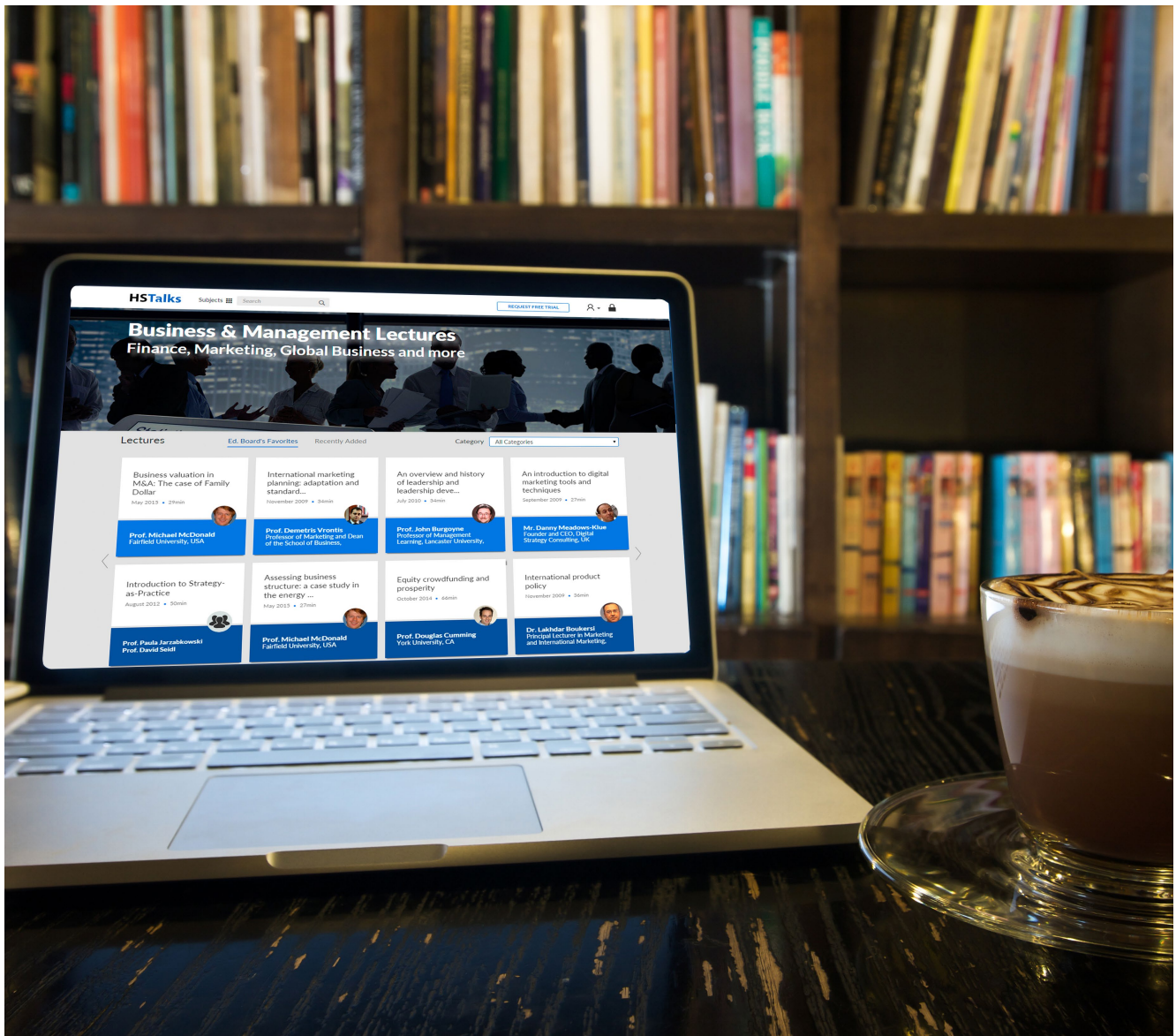
Start

End

**B** Segment of the Lecture (optional):

Start

End



# HSTalks

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