



# Overview of today's 3P session

1. Welcome – Laura Delgaty, Chair of NUTELA (Newcastle University Technology-Enhanced Learning Advocates)
2. Quick introductions – your name, and one sentence about your video project ideas (if any)
3. Three groups, three parts to this 3P session
  - Pre-production
  - Production
  - Post-production
4. Round up and close

# Pre-production

# Pre-production

1. Pre-production: what and why?
2. Examples of storyboards
3. Questions to consider
4. Activity
5. Dealbreakers
6. Resources by email after this 3P session

# 1. Pre-production: what and why?

Pre-production includes step by step planning of your video before you start filming:

- Communication of the content of your video (audio, visual, SFX...)
- Communication of the presentation of your video (camera angles, shot composition...)
- Tackling the practicalities (resource, legal, timetabling) to film successfully

## 2. Examples of storyboards

Look at these examples of storyboards...

What is the purpose of a storyboard?

What are the dis/advantages of simple or detailed storyboards?

# 3. Questions to consider

- What are you trying to achieve?
- What does your audience care about? (how to hook them in 15 seconds)
- What quality do you need to convey your message?
- What is your 'concept' or narrative for communicating the key message?
- ...

## 4. Activity

Start working on a storyboard for your video:

- for a video project you're planning
- for a hypothetical video for academic staff new to NU, giving them a tour of your academic unit/service
- from memory, work on a storyboard that recreates a section of a film/tv show/advert that is memorable to you.

Use the panels (boxes) to draw what you can; label items, use arrows to show movement.

Use as many sheets as you need – doesn't have to fit into 4-panel chunks.

Use the lines to make any additional notes.



# 5. Pre-production dealbreakers

If nothing else...

- Do screen tests with anyone who will be on camera.
- Do a recce. What angles and framing can you get? What is the light like? What about the acoustics?
- In advance - get written location permission and written consent from anyone on camera
- Allow enough time to film (it takes longer than you think)

# 6. Pre-production resources to follow by email

- Full list of questions to consider before you start (in session plan)
- Full list of practicalities and dealbreakers to plan for (in session plan)
- Information about key filming contacts at NU.