
The image features a diagonal split between an orange triangle on the left and a blue triangle on the right. A white diagonal band runs from the top-left to the bottom-right, bisecting the other two. The word "BLOGGING" is written in a bold, black, sans-serif font, oriented vertically along the white band.

**BLOGGING**

# WHAT IS BLOGGING?

- Published on the www, allows you to post text, media quickly and doesn't require specific technical skills
- Usually ordered by date in posts, newest at top
- Allows user participation via comments

# THINGS TO CONSIDER

- Purpose - Why are you wanting to blog?
  - Audience - who is this blog aimed at. Content should be aimed at that audience.
  - Frequency of posting? - how often will you be looking to update the blog?
  - Content - source,
  - Platform – hosted / self hosted / University
  - Wordpress / Blogger / Tumblr / ePortfolio / Blackboard
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# EXAMPLES

## Academic

<http://www.nclurbandesign.org/>

Political blog - [http://order-order.com/#\\_@/dMO6NtDVbBeSvA](http://order-order.com/#_@/dMO6NtDVbBeSvA)

<https://blogs.ncl.ac.uk/tel/>

## Non-academic

<http://neverseconds.blogspot.co.uk/>

<http://confessionsofanairhostess.blogspot.co.uk/>

<http://www.englishcut.com/blog/>

<http://linguistlaura.blogspot.co.uk/>

# HANDS ON

Start your first blog!

1. <https://blogs.ncl.ac.uk>
2. <https://wordpress.com/>
3. <https://blackboard.ncl.ac.uk>