BLOGGING

WHAT IS BLOGGING?

- Published on the www, allows you to post text, media quickly and doesn't require specific technical skills

- Usually ordered by date in posts, newest at top

- Allows user participation via comments

THINGS TO CONSIDER

- Purpose - Why are you wanting to blog?
- Audience - who is this blog aimed at. Content should be aimed at that audience.
- Frequency of posting? - how often will you be looking to update the blog?
- Content - source,
- Platform – hosted / self hosted / University
- Wordpress / Blogger / Tumblr / ePortfolio / Blackboard

EXAMPLES

Academic

http://www.nclurbandesign.org/

Political blog - http://order-order.com/#_@/dMO6NtDVbBeSvA

https://blogs.ncl.ac.uk/tel/

Non-academic

http://neverseconds.blogspot.co.uk/

http://confessionsofanairhostess.blogspot.co.uk/

http://www.englishcut.com/blog/

http://linguistlaura.blogspot.co.uk/

HANDS ON

Start your first blog!

1. https://blogs.ncl.ac.uk

2. https://wordpress.com/

3. https://blackboard.ncl.ac.uk