

# Engaging Students with Recycling Student Intern Project



**HANNAH MUNRO, NEWCASTLE  
UNIVERSITY SUSTAINABILITY TEAM**

# Sustainability Team



**Matt Dunlop**  
Energy and  
Sustainability Manager



**George Chambers**  
Assistant Energy  
Manager



**Salvador Bravo  
Najera**  
EMS Officer



**Sean Jobling**  
EMS Assistant



**Daniel O'Connor**  
Waste Manager



**Lucy Latham**  
Sustainability Officer



**Hannah Munro**  
Sustainability  
Officer



**Zoe Webb**  
Biodiversity Officer

# Sustainability Interns



- Partnership with NCL+
- Collaboration with Liz Stockdale DPD Environmental Science
- 2010/11 5 Career Development Module Placements
- Each intern applied for a role
  - ✦ Waste Strategy Assistant
  - ✦ Waste Analyst
  - ✦ Energy Assistant
  - ✦ Communications Assistant
  - ✦ EMS Assistant



# Benefits



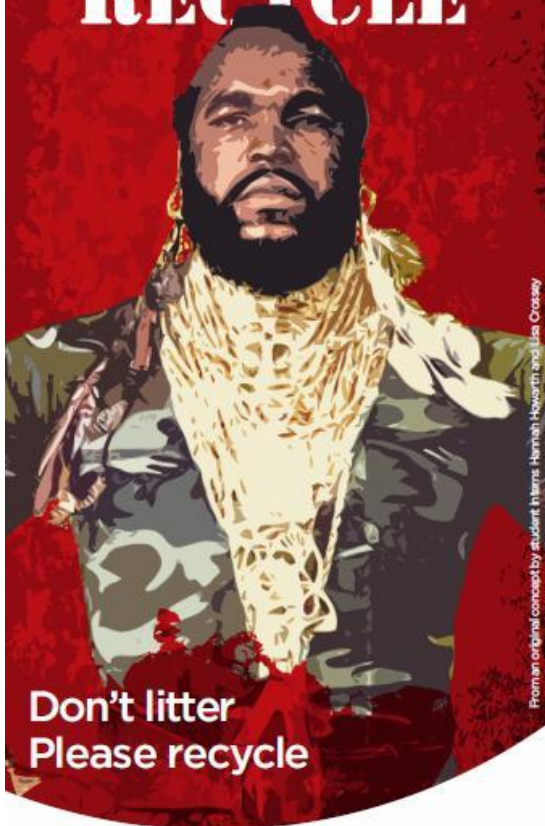
- Embedding sustainability into the University's core function as an educator
- Support for the Sustainability Team in meeting its objectives
- Gaining the students' perspective on University issues
- Providing students with valuable work experience in a related discipline
- Giving students the opportunity to develop key skills to boost their employability

# Waste in Lecture Theatres



- Highlighted as a problem in a steering group that looks at common user teaching rooms on campus
- The issue of how to engage with students was discussed
- When posed to the students, they began to develop design ideas for banners
- Final designs produced by Smith Creative

**I PITY THE  
FOOL WHO  
DON'T  
RECYCLE**



From an original concept by student in arts: Hannah Howarth and Lisa Crossley

**Don't litter  
Please recycle**



[ncl.ac.uk/saveit](http://ncl.ac.uk/saveit)

**THE HILLS  
ARE ALIVE  
WITH THE  
SOUND of  
RECYCLING**



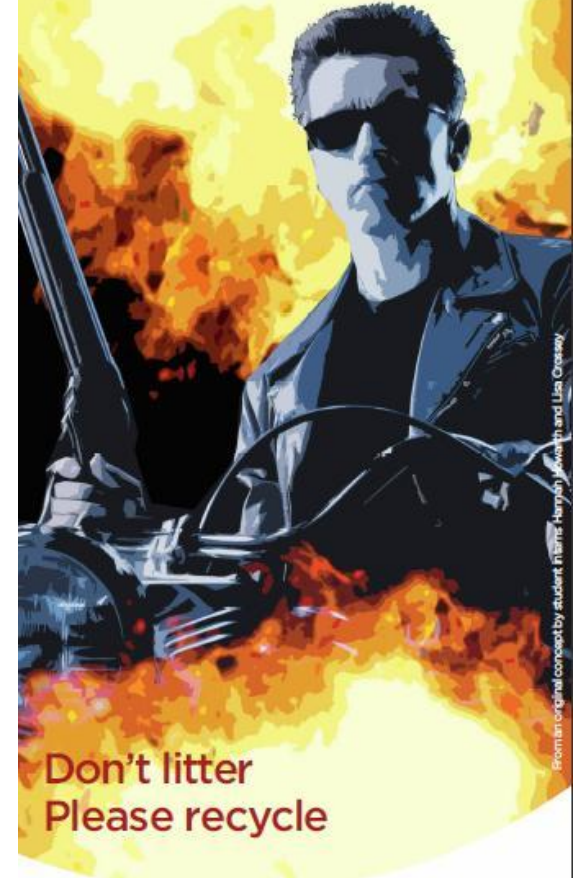
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**Don't litter  
Please recycle**



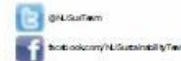
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**I'll be back...  
if you don't  
recycle**



From an original concept by student in arts: Hannah Howarth and Lisa Crossley

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# Lisa & Hannah's View



- “Throughout the campaign we were able to ask our friends for opinions on the project which made sure that the campaign stayed relevant to students”
- “I have seen recycling posters before but I never really understood the efforts which went into the planning and creation aspect until I took part in this campaign”
- “It was a great achievement to be part of the whole campaign and see the posters come to life and be implemented around campus”
- “The campaign provided me with some great experience/skills to put on my C.V.”

# Lessons Learned



- Consider the resources available
- Prepare projects outlines
- Encourage ownership of projects
- Encourage the interns to work together
- Make the interns feel part of the team