

WHERE KNOWLEDGE IS POWER

An industry intelligence tool with real-world application for students

IBISWorld's online database of 400+ industry reports provides students with the same industry research used by businesses in the United Kingdom.



Independent and Accurate



Easy-to-Use



Real-World Application

How IBISWorld gives students an edge



Strengthen Research

Easy-to-digest information on the operating conditions of 400+ industries helps students with business plans, dissertations and case studies



Plans

Bring academic concepts to life with thousands of real-world examples of economic conditions surrounding every discipline



Access Hard-to-Find Information

With the largest collection of industry research reports in the United Kingdom, IBISWorld provides the breadth of coverage students need when looking for information on niche industries



Support Entrepreneurial **Endeavors**

IBISWorld gives students access to the same tools entrepreneurs use every day to assess the market conditions of their innovations



Easy-to-Navigate Database

IBISWorld's reports follow a consistent format, which allows students to find answers quickly and easily compare and benchmark industry data



Give Graduates an Edge in Job Interviews

Help job seekers quickly build knowledge of a company's industry, letting graduates "talk-the-talk" with prospective employers

IBISWorld Gives Students and Faculties access to the Tools and Resources Used by Businesses in the United Kingdom



Key Statistics								
Industry [Revenue (£ million)	Industry Value Added (£ million)	Establishments	Enterprises	Employment	Exports (£ million)	Imports (£ million)	Wages (£ million
2008-09	41,894.7	7,332.7	900	750	80,171	17,488.6	22,387.0	3,583.8
2009-10	31,798.1	5,824.5	780	711	70,890	21,400.8	27,796.7	3,278.6
2010-11	38,098.9	7,029.7	700	648	73,821	27,050.6	29,339.5	3,179.8
2011-12	44,191.2	7,944.0	735	659	75,468	27,394.8	28,935.2	3,576.7
2012-13	44,488.7	7,996.2	700	635	77,891	30,493.0	34,459.1	3,821.9
2013-14	48,764.5	9,374.9	780	674	81,470	30,683.4	36,358.0	4,098.1
2014-15	50,681.8	9,902.0	885	730	86,026	31,619.7	37,590.3	4,332.6
2015-16	53,380.5	10,422.1	949	757	90,436	32,364.3	39,207.3	4,541.4
2016-17	55,407.9	10,797.3	998	790	95,067	33,946.4	40,385.4	4,725.3
2017-18	56,903.9	11,078.0	1,028	805	98,965	35,656.5	40,385.4	4,892.5
2018-19	58,952.4	11,310.7	1,062	820	102,825	37,509.7	41,760.3	5,077.5
2019-20	60,485.2	11,536.9	1,086	837	106,321	38,672.5	41,879.7	5,233.9
2020-21	62,723.1	11,721.5	1,108	848	108,447	39,716.6	43,347.2	5,401.3
2021-22	65,357.5	11,955.9	1,149	865	112,026	40,471.2	43,094.2	5,628.2
2022-23	68.494.7	12.278.7	1.196	885	116,059	41,037.8	44,621.6	5,857.8

Searchable Database of 400+ Industries

Search IBISWorld's database with the easy-to-use Data Wizard to facilitate comparisons across more than 400 industries. Students can sort and target based on individual research projects, search across financial benchmarks and forecasts, and view the level and trend of 12 key operating variables. Use pre-set or custom "what-if" queries to find the fastest growing, most capital intensive or riskiest industries in any sector.



Brexit Impact Statements

IBISWorld's collection of Brexit Impact Statements analyses the effects of the UK's decision to leave the European Union and assess the threats and opportunities that industries are expected to face over the coming years. Quickly find out the key regulatory, operational and trade-related impacts of the UK's landmark referendum on any industry in our collection.

Financial and Performance Benchmarks

IBISWorld reports provide key data and cost structure benchmarks, allowing students to compare a chosen company against industry best practice. Once students determine a company's industry, they can screen against industry benchmarks to analyse and compare a target's finances and operating benchmarks against industry peers and identify where a target company has strategic advantages over the typical industry operator.



Interview Prep Sheets

iExpert Summaries include recent industry performance and outlook, key products and markets, and major players and their market share. Industry summaries help students quickly understand an industry before an important job interview. Our negotiation-situation Q&As allow candidates to stand out from the crowd and engage companies on their level.



Recognised as the country's most trusted independent source of industry research, BISWorld offers a comprehensive database of unique information and analysis on 100+ industries. With an extensive online portfolio valued for its depth and scope, the company equips clients with the insight necessary to make better business lecisions while saving time and money. IBISWorld Industry Research serves a wide lange of academic, business, professional service and government organisations from its UK Headquarters in London.