



Today's facilitators

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Zoom Guidance

- Mute your microphone unless it's your turn to speak.
- You can ask a question or comment at any time. Type it into the chat panel.
- During discussions, use the Raise Hand function and wait for the lecturer or facilitator to ask you to speak.
- Please pay attention and try to avoid multi-tasking.
- **Be polite** and treat the online environment as you would the classroom; the same rules and procedures apply.
- Working online may feel awkward and unfamiliar to you. Be accepting
 of disruptions and the challenges of communicating online.
- You don't have to turn your video on, but it will make it easier for us to get to know each other and work together.



Today's session

- Refining your search question
- Breaking down you topic into a scoping search
- Thinking about keywords
- Selecting your resources
- Venturing beyond the library
- Getting help after today



Being search smart Keywords & a search plan

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Information search cycle

SCOPE your search topic using keywords

MANAGE your information

PLAN where to look by knowing what information types you need

EVALUATE your results

GATHER information using appropriate search techniques



Frame your topic as search questions

Evaluate the effect of Olympic and major sporting events on host cities.

- Which cities have hosted major sporting events?
- Are there economic benefits of being a host city?
- What is the social impact of being a host city?
- Is there an impact on urban regeneration or architecture?
- Is there a long-term impact on sporting events in the city?

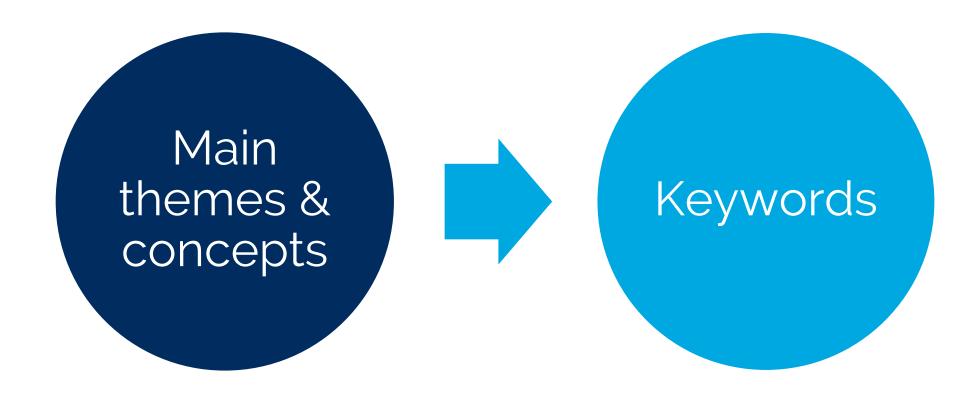


Planning tips

- Focus on bitesize searches
- Form a question for each search you perform to guide your keywords and where you look
 - A search for your methodology chapter might focus on broad theoretical books. E-books are great here.
 - You might move on to find articles or case study examples of the applied methods
 - Develop your questions thematically from the key themes you've identified in background reading and scoping searches



Breaking down your search





Unpicking your topic

Representations of teenage boys in contemporary young adult fiction.

- What is our timescale for 'contemporary'? 1990s+? 21st century?
- Are we focusing on any particular writers, works or genres?
- What do we mean by 'representations'?
- Are we focusing on particular themes: e.g. sexuality, health, violence, masculine identity?



Being search smart Finding the right words

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Keyword Activity

Take a look at the image on the next slide

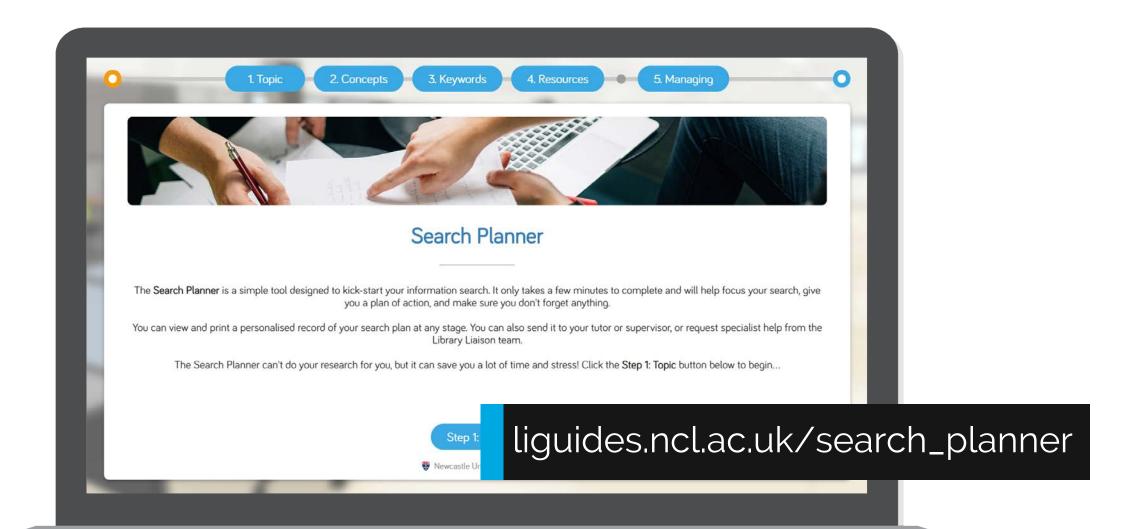
- What are the key concepts in the image?
- How would you describe it in keywords if you were looking for information or images on the same topic?
- Add your concepts and keyword ideas to the table. There are no wrong answers.
- Think broadly!
- The link to the feedback PowerPoint is in the chat now.





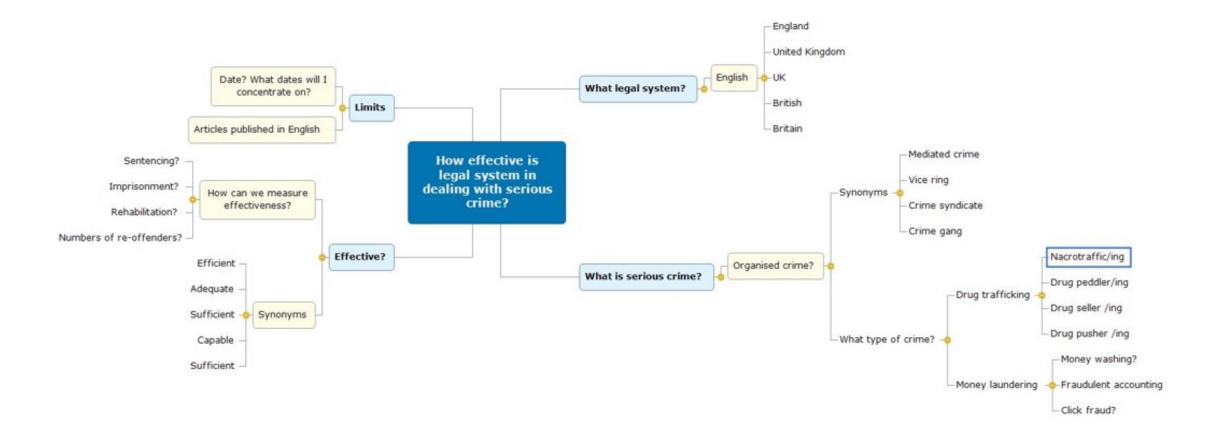
Being search smart How do you plan?







Mindmapping 1



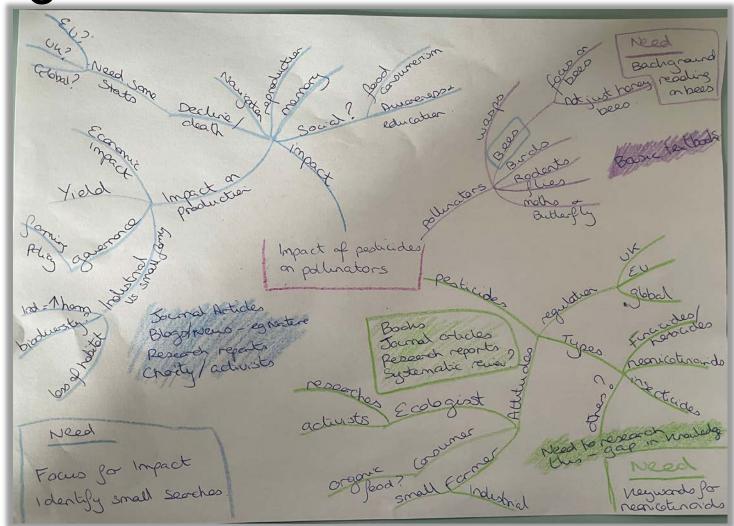


Mindmapping 2



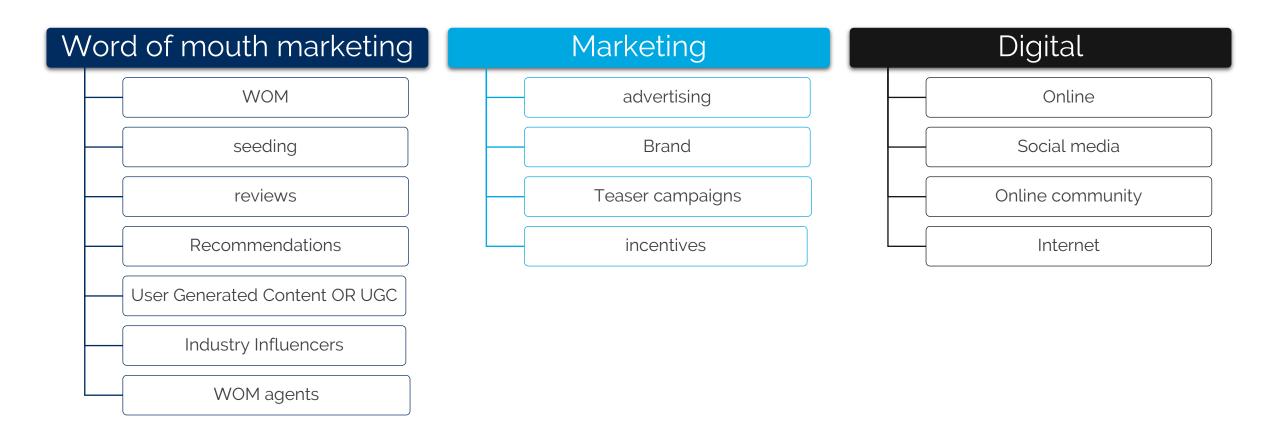


Mindmapping 3





Use of word of mouth marketing in the digital era





Finding the right information What types in information might you need?





Resources to help you

- Books: print and e-books
- Academic research: journal articles and conference papers
- Trade and professional publications/ magazines
- Scientific and open data
- Market research, company information, business reports
- Government publications and legal information
- Audiovisual: images, documentaries, oral histories
- Social media: blogs, Twitter
- Newspapers





University Library. Explore the possibilities.



Beyond the Library

- Finding out what's elsewhere
- Archives and special collections
- How to access?

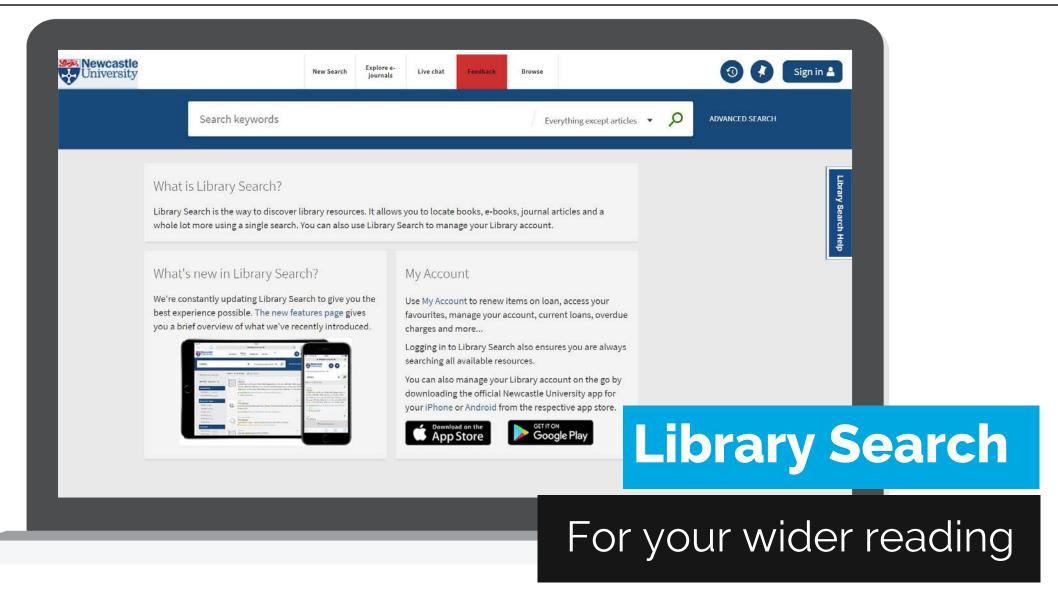




Finding academic articles Start broad

Get A Headstart With Your Dissertation







Finding academic articles Narrow to subject resources



ncl.ac.uk/library/resources-and-study-support



Evaluate your information

Ask yourself six questions

Who wrote it?

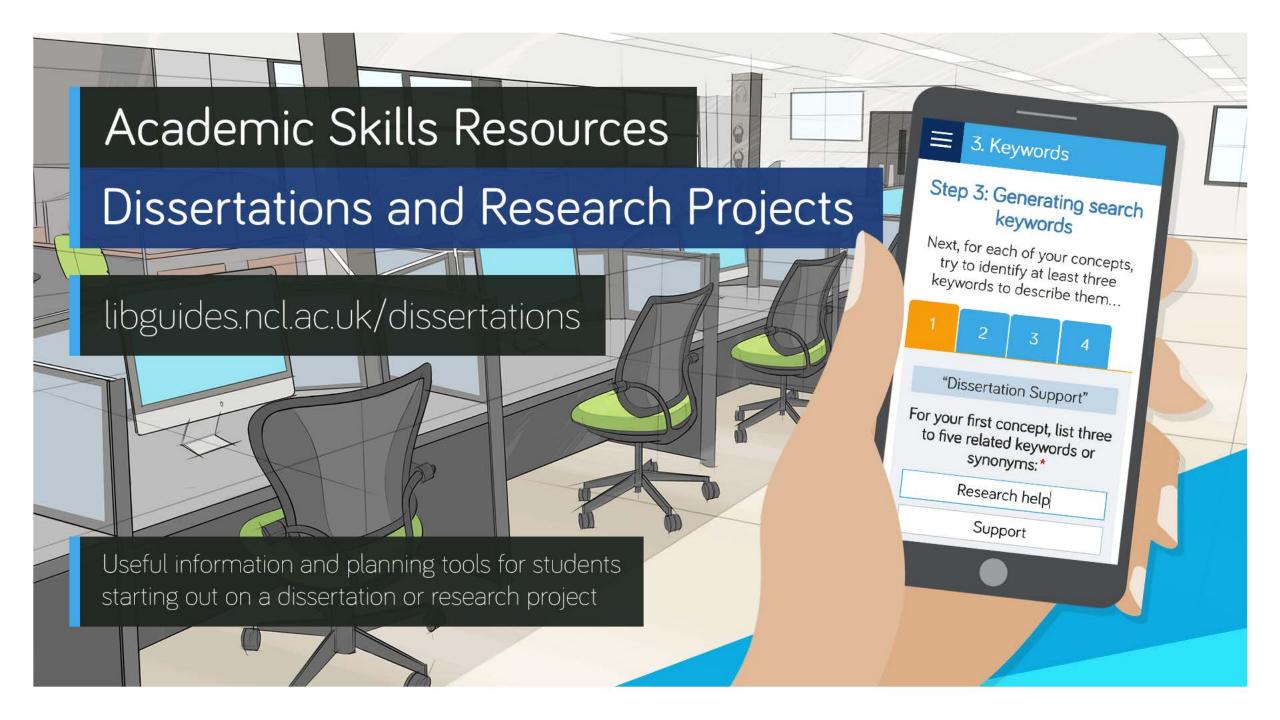
What is it?

When was it created?

Where did it come from?

How reliable is it?

Why was it created?





Live chat 24/7
Book a one-to-one consultancy
Library Help online

libhelp.ncl.ac.uk